**325E.23 DEFINITIONS.**

Subdivision 1. **Scope.** For the purposes of sections 325E.23 to 325E.25 the terms defined in this section have the meanings given them.

Subd. 2. **Advertising device.** "Advertising device" means any billboard, sign, notice, poster, display emblem or similar item located out of doors which is intended to be viewed by the public from a highway or street and includes any structure used for the display of any such outdoor advertising device.

Subd. 3. **Business of outdoor advertising.** "Business of outdoor advertising" means the business conducted for direct profit through rentals, or other compensation received from the erection or maintenance of advertising devices.

Subd. 4. **Person.** "Person" means an individual, partnership, firm, association, or corporation.

**History:** *1965 c 531 s 1*