Subdivision 1. **Shopper's guide.** A long-term care insurance shopper's guide in the format developed by the National Association of Insurance Commissioners, or a guide developed or approved by the commissioner, shall be provided to all prospective applicants of a long-term care insurance policy or certificate:

- (1) in the case of agent solicitations, an agent must deliver the shopper's guide before the presentation of an application or enrollment form; and
- (2) in the case of direct response solicitations, the shopper's guide must be presented in conjunction with an application or enrollment form.
- Subd. 2. **Exception.** Subdivision 1 does not apply to life insurance policies or riders containing accelerated long-term care benefits. The policy summary required under section 62S.10 must be furnished with a life insurance policy or rider containing accelerated long-term care benefits.

**History:** 1997 c 71 art 1 s 31

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