

325F.985 DEFINITIONS.

Subdivision 1. **Scope.** For the purpose of sections 325F.986 and 325F.987, the terms defined in this section have the meanings given them.

Subd. 2. **Private label goods.** "Private label goods" means goods that are the subject of a private label purchase or agreement for private label purchase.

Subd. 3. **Private label purchase.** "Private label purchase" means a purchase of goods from a manufacturer for resale under a brand, trademark, or other commercial indicia that identifies the private label purchaser or its assignee as the origin of the goods for purposes of their resale.

Subd. 4. **Private label purchaser.** "Private label purchaser" means a person who makes a private label purchase from a manufacturer.

Subd. 5. **Exclusivity agreement.** "Exclusivity agreement" means an agreement for private label purchases which precludes the manufacturer of the private label goods from selling similar goods as private label goods to any third person within a defined geographical territory.

History: 1993 c 372 s 4