72C.06 READABILITY.

Subdivision 1. **Requirement.** All insurance policies filed with the commissioner pursuant to section 72C.11 shall be written in language easily readable and understandable by a person of average intelligence and education.

- Subd. 2. **Compliance factors.** In determining whether a policy or contract is readable within the meaning of this section the commissioner shall consider, at least, the following factors:
 - (a) the simplicity of the sentence structure and the shortness of the sentences used;
 - (b) the extent to which commonly used and understood words are employed;
 - (c) the extent to which legal terms are avoided;
 - (d) the extent to which references to other sections or provisions of the contract are minimized;
 - (e) the extent to which definitional provisions are incorporated in the text of the policy or contract; and
- (f) any additional factors relevant to the readability or understandability of an insurance policy or contract which the commissioner may prescribe by rule.

History: 1977 c 345 s 6