1 Department of Commerce

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3 Adoption of Rules Relating to Insurance Agent Conduct

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- 5 Rules as Adopted
- 6 4 MCAR S 1.9011 Authority and scope.
- Rules 4 MCAR SS 1.9011-1.90281 are promulgated pursuant to
- 8 the authority of Minnesota Statutes, section 60A.17, as amended
- 9 by Laws of Minnesota 1983, chapter 263, and are intended to
- 10 govern the interest of all licensed insurance agents in this
- 11 state.
- 12 4 MCAR S 1.9012 Definitions.
- 13 A. Scope. As used in 4 MCAR SS 1.9011-1.90281, the terms
- 14 defined in this rule shall have the meanings given them.
- B. Agent. "Agent" means an insurance agent licensed under
- 16 Minnesota Statutes, section 60A.17.
- 17 C. Brokerage business. "Brokerage business" means business
- 18 transacted as provided in Minnesota Statutes, section 60A.17,
- 19 subdivision 3.
- D. Commissioner. "Commissioner" means the commissioner of
- 21 the Minnesota Department of Commerce.
- 22 E. Licensee. "Licensee" means an individual or an agency
- 23 licensed under Minnesota Statutes, section 60A.17, subdivision 1.
- 24 F. Placing agent. "Placing agent" means a licensed and
- 25 appointed agent of an insurer through whom an application for
- 26 insurance is submitted to the insurer on behalf of a soliciting
- 27 agent who was not appointed by that insurer at the time the
- 28 application was solicited.
- 29 G. Soliciting agent. "Soliciting agent" means an agent who
- 30 sells or attempts to sell insurance to a person.
- 31 H. Supervising agent. "Supervising agent" means an agent or
- 32 general agent who contracts with, employs or engages one or more
- 33 other agents to solicit applications for insurance, or to
- 34 otherwise act as insurance agents on the supervising agent's
- 35 behalf. In the case of an agency required to be licensed under

- 1 Minnesota Statutes, section 60A.17, subdivision 1, the
- 2 supervising agents, if not specifically designated, shall be the
- 3 licensed officers of the corporate agency, or the partners of a
- 4 partnership agency.
- 5 4 MCAR S 1.9013 Loans from clients.
- 6 A. Requirements. No agent shall solicit or accept a loan
- 7 from an individual with whom the agent came into contact in the
- 8 course of the agent's business, unless the loan agreement or
- 9 note is in writing, the lender is provided with a fully executed
- 10 copy of the agreement or note at the time the loan is made, and
- ll the terms of the loan are lawful.
- 12 B. Unfair, dishonest, and unconscionable loans.
- 13 Notwithstanding A., no agent shall solicit or accept a loan
- 14 under dishonest, unfair, or unconscionable circumstances from an
- 15 individual with whom the agent came into contact in the course
- 16 of the agent's business. In determining whether a particular
- 17 loan was solicited or accepted under dishonest, unfair, or
- 18 unconscionable circumstances, the commissioner must consider the
- 19 following:
- 20 1. the prior relationship between the agent and the
- 21 lender;
- 22 2. the lender's age, mental state, and capacity;
- 3. the terms of the loan, including the amount, duration,
- 24 and rate of interest, and the agent's compliance with those
- 25 terms;
- 26 4. provisions for collateral or security;
- 5. the lender's income and net worth;
- 28 6. the involvement or lack of involvement of a family
- 29 member of the lender, or some other neutral third party, in the
- 30 negotiation of the loan;
- 31 7. any prior history of unfair treatment of the lender
- 32 which the agent knew or should have known about;
- 33 8. indications of high pressure solicitation, coercion,
- 34 intimidation, or undue influence by the agent in securing the
- 35 loan;
- 36 9. the agent's representations regarding the need for or

- 1 intended use of the loan; and
- 2 10. any other factors which reflect on whether the loan
- 3 was dishonest, unfair, or unconscionable.
- 4 C. Records required of agent. An agent who accepts or has
- 5 an outstanding loan from an individual with whom the agent came
- 6 into contact in the course of the agent's business, must
- 7 immediately compile and maintain for at least six years after
- 8 the loan has been fully repaid, a list of the individuals from
- 9 whom the agent has borrowed money, together with all
- 10 documentation relating to the loans and the circumstances under
- 11 which each was made.
- 12 4 MCAR S 1.9014 Delivery of policies.
- Policies, certificates, or other evidence of insurance
- 14 which are received by an agent from an insurer for delivery to
- 15 an insured must be delivered or mailed to the insured by the
- 16 agent within 30 working days of the agent's receipt, unless the
- 17 insured agrees in writing that the agent may retain them.
- 18 4 MCAR S 1.9015 Receipts for materials.
- 19 An agent who takes possession of an insured's or a
- 20 potential insured's insurance policies, certificates, or other
- 21 documents pertaining to existing or pending insurance, must
- 22 leave a written receipt for those materials at the time the
- 23 agent receives the materials. The receipt must contain an
- 24 itemized list of the materials received, the agent's name, and
- 25 the address and telephone number of the agency or other place
- 26 where the agent can be contacted. The receipt must be dated and
- 27 signed by the agent.
- 28 4 MCAR S 1.9016 Other licenses.
- 29 It is an untrustworthy practice within the meaning of
- 30 Minnesota Statutes, section 60A.17, subdivision 6, for an
- 31 insurance agent to engage in any unfair, deceptive, dishonest,
- 32 untrustworthy, or fraudulent conduct which leads to the
- 33 revocation of a license which the agent holds under Minnesota
- 34 Statutes, chapter 80A or 82.

- 1 4 MCAR S 1.9017 Criminal convictions; disciplinary actions in
- 2 other states.
- 3 A. Report of conviction. An agent who is convicted of a
- 4 felony, gross misdemeanor, or a misdemeanor involving moral
- 5 turpitude must report the conviction to the commissioner within
- 6 ten working days of the conviction.
- 7 B. Report of disciplinary action. An agent whose insurance,
- 8 securities, or real estate license is suspended or revoked in
- 9 another state, or who has been ordered to pay a civil penalty
- 10 because of conduct in the insurance, securities, or real estate
- ll industries in another state, must report the disciplinary action
- 12 to the commissioner within ten working days of the effective
- 13 date of the action.
- 14 4 MCAR S 1.9018 Duties of supervising agents.
- 15 A. Agents' behavior and licensing. A supervising agent
- 16 shall have the duty to ensure that contracted, employed, or
- 17 engaged agents:
- 18 l. are properly licensed in the lines of insurance in
- 19 which they do business;
- promptly remit all premiums and return premiums,
- 21 refunds, claim settlements, or other money or things of value in
- 22 the agents' possession obtained as a result of an insurance
- 23 transaction and due and payable to any person, firm, or insurer;
- 24 and
- 3. comply with laws and rules of the Department of
- 26 Commerce.
- 27 B. Establish written procedures. A supervising agent must
- 28 establish, maintain, and enforce written procedures which will
- 29 ensure proper supervision of the activities of each agent and
- 30 compliance with insurance laws and rules.
- 31 C. Annual Account examination. Every supervising agent must
- 32 conduct an examination for each agent of those client accounts
- 33 for-each-agent-who-is which are within the scope of the
- 34 supervisor's responsibility. The examinations must be conducted
- 35 as often as is necessary for the supervising agent to discharge
- 36 his supervisory responsibilities.

- 1 4 MCAR S 1.9019 Suitability.
- In recommending the purchase of any life, endowment,
- 3 annuity, life-endowment, or medical medicare supplement
- 4 insurance to a customer, an agent must have reasonable grounds
- 5 for believing that the recommendation is suitable for the
- 6 customer, and must make reasonable inquiries to determine
- 7 suitability. The suitability of a recommended purchase of
- 8 insurance will be determined by reference to the totality of the
- 9 particular customer's circumstances, including, but not limited
- 10 to, the customer's income, the customer's need for insurance,
- ll and the values, benefits, and costs of the customer's existing
- 12 insurance program, if any, when compared to the values,
- 13 benefits, and costs of the recommended policy or policies.
- 14 4 MCAR S 1.9020 High standards of commercial honor.
- 15 Every agent must observe high standards of commercial honor
- 16 and just and equitable principles of trade in the conduct of the
- 17 agent's insurance business.
- 18 4 MCAR S 1.9021 Registered office for resident agents.
- 19 Every agent who is licensed as a resident agent must
- 20 maintain a registered office for service of process in this
- 21 state. The address of the office must be specified on all
- 22 license applications and renewal applications.
- 23 4 MCAR S 1.9022 License display and use.
- 24 A license must be displayed in the licensee's office in a
- 25 place where it can readily be viewed and inspected.
- 26 Any written or oral advertisement or representation which
- 27 refers to licensing, used by a licensee, must contain a
- 28 disclaimer that the reference to licensing is not an
- 29 endorsement, sponsorship, or implied endorsement or sponsorship
- 30 of the licensee or its products, by the state of Minnesota, the
- 31 Department of Commerce, or any other state agency.
- 32 4 MCAR S 1.9023 Receipt of client funds.
- 33 An agent who receives funds from a client in connection
- 34 with an insurance transaction receives and holds those funds in

- 1 a fiduciary capacity.
- 2 An agent holding funds of a client must, each month,
- 3 provide to the client an itemized statement showing the amount
- 4 of money held.
- 5 4 MCAR S 1.9024 Mandatory financial records of agents and
- 6 agencies.
- 7 A. Type of records. Every agent and agency must keep a
- 8 record of all funds received for or from clients, including
- 9 cash, notes, savings certificates, uncashed or uncollected
- 10 checks, or other similar instruments. Insurers represented by
- ll exclusive agents may compile and maintain the financial records
- 12 required by this rule on their agents' behalf. The records must
- 13 set forth the date funds were received, from whom received, the
- 14 amount received, the date of deposit of the funds into the
- 15 business account of the agent or agency, and the monthly balance
- 16 of the account in which the funds are deposited. Each agent and
- 17 agency must maintain a cash receipts journal and a cash
- 18 disbursements journal, or similar records, in accordance with
- 19 generally accepted accounting principles.
- 20 B. Separate records. Each agent and agency must keep a
- 21 separate record for each client or transaction, accounting for
- 22 all funds which have been deposited in the agent's business
- 23 account. These records must set forth the information
- 24 sufficient to identify the transaction and the parties thereto.
- 25 At a minimum, each record must set forth:
- 26 l. the date funds are deposited;
- 2. the amount deposited;
- 3. the date of each related disbursement;
- 29 4. the check number of each related disbursement;
- 30 5. the amount of each related disbursement; and
- 31 6. a description of each disbursement.
- 32 C. Examination of records. All records must be maintained
- 33 for at least six years, and funds must be available for
- 34 examination by the commissioner or a designee in accordance with
- 35 Minnesota Statutes, section 60A.031.

- 1 4 MCAR S 1.9025 Mandatory complaint records.
- 2 Every agent and agency must compile and maintain a separate
- 3 complaint file for each agent against whom a complaint,
- 4 grievance, or allegation is made. The file must contain all
- 5 written notes, reports, correspondence, or other documents made
- 6 or received by an agent or agency, relating to customer
- 7 grievances or allegations that an agent, agency, or person
- 8 associated with an agent or agency has engaged in any unfair,
- 9 false, misleading, dishonest, fraudulent, untrustworthy,
- 10 coercive, or financially irresponsible practice, or has violated
- ll any insurance law or rule. The agent or agency must maintain
- 12 the records for at least six years after the date of the
- 13 complaint.
- 14 4 MCAR S 1.9026 Termination of appointments or contracts.
- An insurer or agency which terminates an agent's
- 16 appointment, or its contract or association with an agent based
- 17 entirely or in part on a complaint or alleged violation of law,
- 18 or with knowledge of an alleged violation of law, including, but
- 19 not limited to, the failure to remit premiums, must, within ten
- 20 working days of the termination, forward to the commissioner a
- 21 written statement of the reason for the termination. The
- 22 statement must include the names, addreses, and, if available,
- 23 telephone numbers of all persons having knowledge of the matter;
- 24 copies of any applications, checks, or other documents relating
- 25 to the complaint or alleged violation which are in the insurer's
- 26 or agency's possession or control; copies of all statements or
- 27 affidavits taken from any person in connection with the
- 28 complaint or allegations; and a current statement of the agent's
- 29 account with the insurer or agency.
- 30 4 MCAR S 1.9027 Refunds.
- 31 An agent who receives a request for cancellation of a
- 32 policy must make the refund or initiate the refund procedures
- 33 with the insurer, within ten days of the agent's receipt of the
- 34 request. An agent who receives a refund from an insurer for the
- 35 account of, or for delivery to, an insured or former insured,

- 1 must deliver or mail the refund, or cause it to be delivered or
- 2 mailed to the insured or former insured within five days of
- 3 receipt.
- 4 4 MCAR S 1.9028 Insurance in connection with a loan.
- 5 No agent shall misrepresent the necessity for obtaining
- 6 insurance in connection with a loan, nor the terms of such
- 7 insurance.
- 8 4 MCAR S 1.90281 Penalties.
- 9 Violations of 4 MCAR SS 1.9011-1.90281 subject the violator
- 10 to the penalties described in Minnesota Statutes, sections
- 11 60A.17, subdivision 6c, and 72A.22 to 72A.29.

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13 Renumbering. Renumber INS 20 as 4 MCAR S 1.9010.