## **4668.0019 ADVERTISING.**

Licensees shall not use false, fraudulent, or misleading advertising in the marketing of services. For purposes of this part, advertising includes any means of communicating to potential clients the availability, nature, or terms of home care services.

**Statutory Authority:** MS s 144A.45; 144A.46; 144A.47; 144A.48

History: 17 SR 2454

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