## **3100.7000 ADVERTISING DENTAL SPECIALTY PRACTICE.**

Subpart 1. Specialty areas. The following special areas of dentistry are recognized as suitable for the announcement of specialty dental practices:

A. endodontics (endodontist);

- B. oral and maxillofacial radiology (oral and maxillofacial radiologist);
- C. oral and maxillofacial surgery (oral surgeon/oral maxillofacial surgeon);
- D. oral pathology (oral pathologist);
- E. orthodontics (orthodontist);
- F. pediatric dentistry (pediatric dentist);
- G. periodontics (periodontist);
- H. prosthodontics (prosthodontist); and
- I. public health.

Subp. 2. **Postdoctoral course completion.** Only licensed dentists who have successfully completed a postdoctoral course approved by the Commission on Accreditation in one of the specialty areas, or who announced a limitation of practice prior to 1967, or who have successfully completed certification by one of the following specialty examining boards, may announce specialty practice and may advertise as a specialist: American Board of Dental Public Health, American Board of Endodontics, American Board of Oral and Maxillofacial Radiology, American Board of Oral and Maxillofacial Surgery, American Board of Oral Pathology, American Board of Orthodontics, American Board of Pediatric Dentistry, American Board of Periodontology, and American Board of Prosthodontics.

Subp. 3. **Restricting practice.** Subpart 2 does not prohibit a dentist who does not meet the above education or experience criteria from restricting a practice to one or more specific areas of dentistry. These dentists may not use the terms "specialist," "speciality," "specializing," or "limited to." The advertising must state that the services are being provided by a general dentist.

**Statutory Authority:** *MS s 150A.04; 150A.06; 150A.08; 150A.10; 150A.11; 214.06; 214.15; 319A.18* 

History: 14 SR 1214; 17 SR 1279; 20 SR 2316; 35 SR 459; 37 SR 1849

Published Electronically: July 8, 2013