

**2790.1800 STATEMENT ABOUT AN INSURER.**

An advertisement must not contain statements which are untrue in fact or by implication misleading with respect to the insurer's assets, corporate structure, financial standing, age, experience, or relative position in the insurance business.

**Statutory Authority:** *MS c 60A; 72A*

**History:** *9 SR 175*

**Published Electronically:** *September 14, 2007*