

**2790.1500 USE OF STATISTICS.**

Subpart 1. **Relevant facts.** An advertisement or representation, whether written or oral, relating to the dollar amounts of claims paid, the number of persons insured, or similar statistical information relating to any insurer or policy must not be used unless it accurately reflects all of the relevant facts. Irrelevant statistical data shall not be used. The sources of all statistical information must be disclosed in the advertisement or representation.

Subp. 2. **Applicable statistics.** An advertisement or representation, whether written or oral, must not imply that any statistics used are derived from the policy advertised unless those statistics are derived from the policy.

**Statutory Authority:** *MS c 60A; 72A*

**History:** *9 SR 175*

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