

2500.0400 PROHIBITED ADVERTISEMENTS.

The terms "cure" or "guarantee to cure" or similar terms in advertisements are fraudulent and misleading to the general public.

The advertising by any means of chiropractic practice or treatment or advice in which untruthful, improbable, misleading, or impossible statements are made is prohibited.

Statutory Authority: *MS s 148.05; 148.08; 148.10*

History: *17 SR 1711; 25 SR 1862*

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