

**2150.7575 PRESENTATION TO PUBLIC.**

Subpart 1. **Requirements for professional identification.** All providers, when representing themselves in activities relating to the practice of professional counseling or professional clinical counseling, including in written materials or advertising, must identify the academic degree upon which their licensure is based, as well as their licensure. Individuals licensed on the basis of the equivalent of a master's degree in a doctoral program must similarly use the designation "M. Eq." to identify the educational status on which their licensure is based, as well as their licensure.

Subp. 2. **Disclosure of education.** At the initial meeting, a provider must display or make available to each new client accurate information about the qualifications and competencies of the provider, including whether the provider is currently completing the postlicensure supervised practice requirement.

Subp. 3. **Requirements for representations to public.**

A. Unless licensed under Minnesota Statutes, sections 148B.50 to 148B.593, persons must not represent themselves or permit themselves to be represented to the public by:

(1) using any title or description of services, incorporating the words "licensed professional counselor," "professional counselor," "licensed professional clinical counselor," or "professional clinical counselor" or otherwise holding themselves out to the public by any title or description stating or implying that they are licensed to engage in the practice of professional counseling or professional clinical counseling; or

(2) representing that the person has expert qualifications in an area of professional counseling or professional clinical counseling.

B. Individuals trained in professional counseling or professional clinical counseling who are employed by an educational institution recognized by a regional accrediting organization; by a federal, state, county, or local government institution; by agencies; or by research facilities may represent themselves by the title designated by that organization provided that the title does not indicate that the individual is licensed by the board.

C. An individual trained in professional counseling or professional clinical counseling from an institution described in item B may offer lecture services and is exempt from this part.

D. A person who is participating in a supervised field experience as part of a degree program or for purposes of licensure by the board may be designated as a "counselor intern."

Subp. 4. **Persons or techniques not regulated by board.**

A. Nothing in Minnesota Statutes, sections 148B.50 to 148B.593, may be construed to limit the occupational pursuits consistent with their training and codes of ethics of professionals such as licensed physicians, registered nurses, licensed practical nurses, licensed psychologists, probation officers, attorneys, social workers, marriage and family therapists, qualified rehabilitation consultants, natural family planning practitioners certified by the American Academy of Natural Family Planning, and registered occupational therapists or certified occupational therapist assistants. These persons

must not, however, use a title incorporating the words "licensed professional counselor" or "licensed professional clinical counselor" or otherwise hold themselves out to the public by any title or description stating or implying that they are licensed to engage in the practice of professional counseling or professional clinical counseling unless they are licensed under Minnesota Statutes, sections 148B.50 to 148B.593.

B. Use of professional counseling and professional clinical counseling techniques by industrial or business firms or corporations for their own personnel purposes or by employment agencies or state vocational rehabilitation agencies for evaluating their own clients before recommending for employment is also specifically allowed. However, no representative of an industrial or business firm or corporation may sell, offer, or provide any professional counseling or professional clinical counseling services under Minnesota Statutes, sections 148B.50 and 148B.5301, unless the services are performed or supervised by individuals licensed or exempt under Minnesota Statutes, sections 148B.50 to 148B.593.

Subp. 5. **Other professions not authorized.** Nothing in Minnesota Statutes, sections 148B.50 to 148B.593, may be construed to authorize a person licensed under Minnesota Statutes, sections 148B.50 to 148B.593, to engage in the practice of any profession regulated under Minnesota law unless the person is duly licensed or registered in that profession.

**Statutory Authority:** *MS s 148B.52; 214.12*

**History:** *30 SR 345; 47 SR 960*

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