

**1900.2225 ADDITIONAL REQUIREMENTS AND PROCESSES FOR ARTS TOUR MINNESOTA PROGRAM.**

Subpart 1. **Definitions.** For purposes of this part, the following terms have the meanings given.

A. "Geographic community" means a population center and its adjoining communities.

B. "Touring" means an arts activity that takes place in a geographic community other than the artist's home community that draws or serves a significantly different audience than the audience the touring artist normally draws or serves.

C. "Touring artist" means an eligible professional individual artist or an unincorporated organization that will provide the artistic content for the proposed project.

Subp. 2. **Purpose of program.** The arts tour Minnesota program is designed to provide Minnesotans greater access to high quality arts activities regardless of geographic location. Program grants support touring performances, exhibitions, and other arts activities throughout the state.

Subp. 3. **Uses of grants.** Arts tour Minnesota funds may be used for the following purposes:

A. to increase the quality and quantity of artistic experiences available to all Minnesotans by supporting touring artists; and

B. to increase the capacity for touring artists or presenters to provide the proposed artistic programming.

Subp. 4. **Criteria used by advisory panel and board to make grants.** Each application shall be reviewed by an advisory panel which shall make recommendations to the board based on the degree to which the advisory panel finds that the applicant meets the criteria in items A to D.

A. The quality of the arts experience, which must at a minimum, be demonstrated by the following:

(1) the artistic, creative, and cultural value of the proposed project; and

(2) the relationship between the artistic programming, the applicant's mission, and the audience's needs.

B. Commitment to and from the community, which must at a minimum, be demonstrated by the following:

(1) the community is involved in the planning or execution of the project;

(2) the project brings value, artistic or otherwise, to the community; and

(3) efforts to make the programming accessible for persons with disabilities.

C. Capacity for effective project administration, which must at a minimum, be demonstrated by the following:

(1) the qualifications of the staff, artists, and other collaborators to design and execute the proposed project;

(2) a promotion plan that will attract broad public participation, or successfully target some other group;

(3) a realistic budget that aligns with the project and applicant's goals; and

(4) evidence of an ability to achieve consistent and measurable results.

D. Effective evaluation and assessment, which must at a minimum, be demonstrated by the following:

(1) an evaluation plan for the project that will measure the Arts Board's program and applicant's project outcomes;

(2) an evaluation plan with processes, tools, and methods that are realistic and appropriate for the project; and

(3) evidence of how evaluation results will be used to guide future planning and programming.

**Subp. 5. Additional eligibility requirements.**

A. Organization applicants must also:

(1) be an arts producing organization that is located and operates within Minnesota, proposes to tour its own artistic production, and has previous experience producing similar work; or

(2) be a nonprofit Minnesota organization, an unincorporated group using a fiscal agent, or a public entity such as a unit of state or local government that proposes to present the work of touring artists.

B. Individual artist applicants must also:

(1) have previous experience producing artistic work for audiences; and

(2) propose to tour their own work.

**Subp. 6. Dollar amount of grants.** The minimum and maximum amounts and any matching funds requirements for arts tour Minnesota shall be determined by the board based upon available resources and printed in current program information.

**Statutory Authority:** *MS s 129D.04*

**History:** *41 SR 87*

**Published Electronically:** *August 15, 2016*