

1556.0145 "FEATURING" LABELING STATEMENT.

Subpart 1. **Eligible products.** The products listed in items A and B are eligible to be packaged with the "featuring" labeling statement.

A. A raw agricultural product may be identified with the labeling statement if no less than 80 percent of the agricultural product named on the labeling statement was produced in Minnesota, except wild rice and firewood may only be identified on the labeling statement if 100 percent of the wild rice was produced in Minnesota.

B. A processed agricultural product may be identified with the labeling statement if no less than 80 percent of the agricultural product named on the labeling statement was produced in Minnesota, except wild rice may only be identified on the labeling statement if 100 percent of the wild rice was produced in Minnesota and products intended for use as firewood may only be identified on the labeling statement if 100 percent of the firewood was produced in Minnesota.

Subp. 2. **Use of the "featuring" labeling statement.** A producer or processor licensed under part 1556.0160 may use the "featuring" labeling statement on an eligible agricultural product.

Subp. 3. **Use by retailers and wholesalers.** A retailer or wholesaler may use the "featuring" labeling statement without a license to display and advertise products that qualify for use of the labeling statement.

Subp. 4. **Appearance of labeling statement.** The labeling statement may be added to an eligible product or display in any color or color combination.

Statutory Authority: *MS s 17.102*

History: *18 SR 580; 29 SR 655; 33 SR 1747*

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