

1540.2870 FALSE IMPRESSION OR FALSE INDICATION OF ORIGIN OR QUALITY.

No statement, word, picture, design, or device which conveys any false impression or gives any false indication of origin or quality shall appear on any label. For examples, see parts 1540.2880 to 1540.3130.

Statutory Authority: *MS s 31.101; 31A.08*

History: *27 SR 260*

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