

1520.5600 ADVERTISING.

Advertising must be in accordance with the plan, and applicable rules and regulations of the department and the Federal Trade Commission. A participant advertising products as being of any official classification may include in the advertising reference to associated or franchised hatcheries only when such hatcheries produce the same kind of products of the same classification.

Statutory Authority: *MS s 29.021*

History: *17 SR 1279*

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