

1510.2570 FEEDING DIRECTIONS.

Subpart 1. **Labeling requirements.** Feeding directions must be listed on the product label of all dog or cat food, including snacks or treats, labeled as complete and balanced for any or all life stages, as provided in part 1510.2560, subpart 3, except those pet foods labeled in accordance with part 1510.2560, subpart 4. The directions must be consistent with the intended use indicated in the nutritional adequacy statement, unless a limited use or more limited life stage designation is declared elsewhere, such as "adult formula." These directions must be expressed in common terms and must appear prominently on the label. Feeding directions must, at a minimum, state, "Feed (weight/unit of product) per (weight only) of dog (or cat)." The frequency of feeding must also be specified.

Subp. 2. **Veterinary supervision.** If a dog or cat food is intended for use by or under the supervision or direction of a veterinarian, the statement: "Use only as directed by your veterinarian" may be used in lieu of feeding directions.

Subp. 3. **Specialty pet foods.** Feeding directions must be listed on the product label of all specialty pet food, including snacks or treats, labeled as complete and balanced for any or all life stages, as provided in part 1510.2560, subpart 1. These feeding directions must be adequate to meet the nutrient requirements of the intended species of specialty pet as recommended by the AAFCO-recognized nutritional authority. These directions must be expressed in common terms and must appear prominently on the label. The frequency of feeding must also be specified.

Statutory Authority: *MS s 25.40*

History: *29 SR 655*

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