

CHAPTER 2860

DEPARTMENT OF COMMERCE

FRANCHISES

2860.0100	DEFINITIONS.
2860.0200	EXEMPTIONS.
2860.0300	INTERPRETIVE OPINIONS.
2860.0400	SERVICE OF PROCESS.
2860.0500	ADMINISTRATION.
REGISTRATION	
2860.1100	REGISTRATION REQUIREMENT.
2860.1200	GUIDELINES FOR PREPARATION OF APPLICATIONS FOR REGISTRATION.
2860.1300	FORM OF ANNUAL REPORT, REGISTRATION, AND REGISTRATION AMENDMENT.
2860.1400	FINANCIAL STATEMENTS.
2860.1500	ACCOUNTING.
2860.1600	CONSOLIDATED STATEMENTS.
2860.1700	VERIFICATION OF FORMS.
2860.1800	IMPOUNDMENTS.
2860.1900	SURETY BOND IN LIEU OF IMPOUNDMENT.
AMENDED REGISTRATIONS AND REVISED PUBLIC OFFERING STATEMENTS	
2860.2100	WHEN AMENDMENT REQUIRED.
2860.2200	HOW AMENDMENT ACCOMPLISHED.
2860.2300	INDICATING ALTERATIONS.
2860.2400	MATERIAL EVENT OR CHANGE.
2860.2500	ANNUAL REPORT.
PUBLIC OFFERING STATEMENT	
2860.3100	FILED COPY OF STATEMENT.
2860.3200	READABLE; NO ADVERTISING.
2860.3300	OUTSIDE FRONT COVER.
2860.3400	DOCUMENT FORMAT.
2860.3500	INFORMATION REQUIRED.
2860.3600	LAST PAGE OF DOCUMENT.
2860.3700	OFFER BY SUBFRANCHISOR.
2860.3800	ALTERNATIVE APPLICATIONS.

SALES PRACTICES	
2860.4100	STANDARDS FOR ADVERTISEMENTS OFFERING A FRANCHISE SUBJECT TO REGISTRATION.
2860.4200	FILING OF ADVERTISEMENTS.
2860.4300	PROHIBITED PRACTICES.
2860.4400	UNFAIR AND INEQUITABLE PRACTICES.
2860.4500	FALSE, FRAUDULENT, AND DECEPTIVE PRACTICES.
MOTOR VEHICLE FUEL FRANCHISES	
2860.5100	SPECIAL CLASSIFICATION.
2860.5200	PUBLIC OFFERING STATEMENT.
2860.5300	REGISTRATION.
2860.5400	UNFAIR PRACTICES.
2860.5500	CANCELLATION OF FRANCHISE.
2860.5600	RENEWAL OF FRANCHISE.
HARDWARE FRANCHISES	
2860.7100	SPECIAL CLASSIFICATION.
2860.7200	PUBLIC OFFERING STATEMENT.
2860.7300	OTHER STATEMENTS AND PROJECTIONS.
INITIAL UNFINANCED INVESTMENT OVER \$200,000	
2860.8100	SPECIAL CLASSIFICATION.
2860.8200	PUBLIC OFFERING STATEMENT.
2860.8300	REGISTRATION.
FORMS	
2860.9910	FORM FOR APPLICATION FOR REGISTRATION, ANNUAL REPORT, OR AMENDMENT OF REGISTRATION.
2860.9920	FORM FOR VERIFICATION.
2860.9930	FORM FOR CONSENT TO SERVICE OF PROCESS.

2860.0100 DEFINITIONS.

Subpart 1. **Scope.** For the purposes of Minnesota Statutes 1973 Supplement, chapter 80C and these rules, these terms shall have the following meanings.

Subp. 2. **Affiliate.** "Affiliate" of another person means any person directly or indirectly controlling, controlled by, or under common control with such other person.

Subp. 3. **Approved source.** "Approved source" means any source that meets the specifications or standards prescribed by the franchisor for the purchase or lease of goods by the franchisee as distinguished from a "designated source."

Subp. 4. **Cancellation; termination.** "Cancellation" and "termination" shall be synonymous and include the abolition of, ending of, or invalidation of a franchise agreement.

Subp. 5. **Designated sources.** "Designated sources" shall include any sources that the franchisor specifies as the only or exclusive suppliers from whom the franchisee may purchase or lease goods as distinguished from an "approved source."

Subp. 6. **Franchise.** "Franchise" shall not include any contract or agreement whereby a person is granted the right to transport freight and perform household goods moving services by motor vehicles, provided such activity is subject to the jurisdiction and federal regulation of the Interstate Commerce Commission.

Subp. 7. **Grant.** "Grant" means to give, bestow, or confer a franchise upon a franchisee.

Subp. 8. **Motor vehicle.** "Motor vehicle" means any automobile, truck, truck tractor, motorcycle, or self-propelled motor home or camper if the foregoing is designed primarily for the transportation of persons or property on the public highways.

Subp. 9. **Sale; sell; offer; offer to sell.** "Sale," "sell," "offer," and "offer to sell" shall include the renewal or extension of an existing franchise for value for the purposes of Minnesota Statutes 1973 Supplement, sections 80C.10 to 80C.22, and parts 2860.4300 to 2860.8300.

Subp. 10. **Value; for value.** "Value" and "for value" shall include any consideration sufficient to support a simple contract.

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*

2860.0200 EXEMPTIONS.

Subpart 1. **Isolated sales.** The provisions of Minnesota Statutes 1973 Supplement, section 80C.03, clause (a), shall be available to franchisees only. The provisions of this part shall not be interpreted as to require registration of the franchise prior to its transfer under these circumstances. However, no person, in connection with such a transfer, may require a substituted franchisee to sign a franchise contract or agreement that violates the "unfair and inequitable" provisions of parts 2860.4500 to 2860.8300, whichever is applicable.

Subp. 2. **Securities.** The provisions of Minnesota Statutes 1973 Supplement, section 80C.03, clause (d), shall be available only when the franchise is in fact registered as a security in Minnesota. All reference to Minnesota Statutes, chapter 80 shall include Minnesota Statutes 1973 Supplement, chapter 80A, and provisions amendatory thereto.

Statutory Authority: *MS s 45.023; 80C.18*

History: *14 SR 2631*

2860.0300 INTERPRETIVE OPINIONS.

Interpretive opinions issued by the commissioner pursuant to Minnesota Statutes 1973 Supplement, section 80C.18 shall be applicable only to the transaction identified in the request thereafter, and may not be relied upon in connection with any other transaction. The burden of proving an exemption or exception to any definition is upon the person claiming it. Therefore, the request shall clearly set forth the basis upon which nonapplicability of the act is contended and shall be accompanied by all pertinent documentation.

Statutory Authority: *MS s 80C.18*

2860.0400 SERVICE OF PROCESS.

Every consent to service of process shall be made in the form set forth in part 2860.9930.

Statutory Authority: *MS s 80C.18*

2860.0500 ADMINISTRATION.

The following charges shall be made for copies of documents furnished by the commissioner and for certification thereof:

A. 50 cents for each certificate under seal affixed thereto, plus 50 cents for each page or fraction thereof to be certified, whether the copies to be certified are furnished by the person requesting the certification or by the commissioner; and

B. 50 cents for each page or fraction thereof when the copies are not to be certified.

Statutory Authority: *MS s 80C.18*

REGISTRATION

2860.1100 REGISTRATION REQUIREMENT.

Subpart 1. **Order of registration.** An effective order of registration shall authorize the offer, grant, or sale of one or more franchises provided that the initial contracts or agreements under which they are offered are substantially identical in their terms or provisions. Whenever the franchisor offers, grants, or sells more than one franchise and the resulting contracts or agreements vary substantially in their terms or provisions, separate franchises shall be deemed to have been offered, granted, or sold and separate registrations shall be required.

Subp. 2. **Substantial variations.** For the purpose of this part, substantial variation in the contract or agreement shall relate to different products, services, fees charged, duties imposed, obligations incurred, or investments required to be made by the contract or agreement.

However, variation of terms or provisions within a contract or agreement designed to recognize individual differences in time, geography, market, volume, size, or costs for

goods, materials, and supplies incurred by the franchisor shall not be considered as substantially varying the contract or agreement so as to constitute a new franchise offering.

Subp. 3. Duty to register. When a franchisor offers area franchises in the state of Minnesota, it shall be the primary responsibility of the franchisor to register the area franchise to be offered. It shall further be the primary responsibility of the franchisor to register the franchise or subfranchise to be offered whenever any obligations or duties exist or fees are transmitted, directly or indirectly, between the franchisor and the franchisee or subfranchisee.

Subp. 4. Extension or renewal of franchise. There need be no registration in effect prior to the extension or renewal of an existing franchise or the grant of an additional franchise to an existing franchisee unless the extended, renewed, or additional franchise varies substantially from the franchise that is presently possessed by the franchisee. However, no person, as a condition of the extension or renewal or the grant of such additional franchises, may require a franchisee to conform to any franchise contract or agreement the provisions of which are "unfair and inequitable" as those terms are defined within these rules.

Statutory Authority: *MS s 80C.18*

2860.1200 GUIDELINES FOR PREPARATION OF APPLICATIONS FOR REGISTRATION.

Subpart 1. Purpose and content. The guidelines set forth in these rules are intended to indicate the form and informational content of an application for registration required by the commissioner of commerce. These guidelines shall be applicable to applications filed pursuant to Minnesota Statutes 1973 Supplement, chapter 80C. The primary purpose of the application for registration is to provide compliance with the requirements of Minnesota Statutes 1973 Supplement, chapter 80C and the rules promulgated thereunder. The information to be included in the application for registration and public offering statement is set out in detail in parts 2860.1300 to 2860.1600, 2860.3100 to 2860.3800, and 2860.4500 to 2860.8300.

Subp. 2. Disclosure. The information requested is not to be viewed as determinative of the entire obligation of disclosure. Disclosure means more than merely compiling the information requested by the application form or supplying the information suggested by the guidelines. The extent of the required disclosure will depend upon the materiality of the particular facts and circumstances involved. This obligation is the independent obligation of all persons contributing to the disclosure including the franchisor and its counsel and accountant, to the extent of their professional involvement therein.

Subp. 3. Denial. Applications for registration that are inadequately prepared and seriously deficient in terms of compliance with the statute and rules will be summarily denied.

Subp. 4. Filing. An application for registration of a franchise shall be made by filing a facing page in the form required by part 2860.1300, accompanied by a proposed public offering statement required by parts 2860.3100 to 2860.3800, the \$250 fee, and a consent to service of process required by part 2860.0400, if applicable.

Statutory Authority: *MS s 80C.18*

2860.1300 FORM OF ANNUAL REPORT, REGISTRATION, AND REGISTRATION AMENDMENT.

All applications for registration, annual report, or registration amendment shall have as the first page thereof a facing page in the form set forth in part 2860.9910, containing the information therein specified.

Statutory Authority: *MS s 80C.18*

2860.1400 FINANCIAL STATEMENTS.

Subpart 1. Preparation. All financial statements required by these rules shall be prepared in accordance with generally accepted accounting principles. Financial statements shall be audited by an independent certified public accountant who shall express an opinion thereon, except where these rules permit the use of unaudited statements for interim periods or otherwise. Any financial statement prepared in accordance with the rules and requirements of the Securities and Exchange Commission shall satisfy the requirements of this part; provided, however, that the statements are audited by an independent certified public accountant who expresses an opinion thereon.

Subp. 2. Type of statement required. Whenever in these rules financial statements of a franchisor or other person are required without further description, such requirement refers to a balance sheet as of the end of the franchisor's most recent fiscal year, as well as an income statement and a statement of changes in financial position for the 12-month period preceding the date of the balance sheet. If the fiscal year end of the franchisor is in excess of 90 days prior to the date of filing the application, the financial statements shall also contain a balance sheet, income statement, and statement of changes in financial position as of a date within 90 days of the date of filing the application; provided, however, that such interim statements need not be audited.

Subp. 3. Out of date. If amendments or other delays cause the financial statements described in subparts 1 and 2 to become more than four months old as of the effective date of the registration statement, then updated financial statements as of a date within four months of the effective date shall be filed if the franchisor has no established record of earnings or is currently showing losses or a weak financial condition. If the franchisor has an established record of earnings and is in sound financial condition, a paragraph containing later information as to sales, net income, and financial condition may be added in lieu of updating the financial statements, in the discretion of the commissioner. However, in no case shall the financial statements be more than six months old as of the effective date of the registration statement. If a delay carries the effective date beyond the end of the franchisor's fiscal year, and by applying due diligence the registrant and accountant can have the audit completed prior to the effective date, certified statements should be filed as of the end of the fiscal year.

Statutory Authority: *MS s 80C.18*

2860.1500 ACCOUNTING.

Subpart 1. Auditors' report. The auditors' report required herein shall comply with the following requirements:

A. The report shall be dated, manually signed, and shall identify the financial statements covered by the report.

B. The report shall state whether the audit was made in accordance with generally accepted auditing standards and shall disclose any auditing procedures generally recognized as normal or deemed necessary under the circumstances of the particular case, which have been omitted, and the reasons for such omission.

C. The report shall state clearly:

(1) the opinions of the accountant with respect to the financial statements covered by the report and the accounting principles and practices reflected therein; and

(2) the opinion of the accountant as to any changes in accounting principles or practices that have a material effect on the financial statements.

D. Any matters to which the accountant takes exception shall be clearly identified, the exception thereto specifically and clearly stated and, to the extent practicable, the effect of each such exception on the related financial statements given, either in the auditor's report or in a footnote to the financial statements.

Subp. 2. Signed and dated. All financial statements filed with the commissioner shall include a manually signed and dated consent of the accountant to the use of the accountant's name and report in the public offering statement and registration statement.

Subp. 3. Independent accountant for audit. If the independent accountant who has been engaged as the principal accountant to audit the franchisor's financial statements was not the principal accountant for the franchisor's most recently filed certified financial statements, the franchisor shall furnish the commissioner with a statement of the date when such independent accountant was engaged; and whether, in the 18 months preceding such engagements, there were any disagreements with the former principal accountant on any manner of accounting principles or practices, financial statement disclosure, or auditing procedure, which disagreements if not resolved to the satisfaction of the former accountant would have caused that accountant to make reference in connection with an opinion to the subject matter of the disagreement. The franchisor shall also request the former accountant to furnish the franchisor with a letter stating whether the former accountant agrees with the statements contained in the letter of the franchisor and, if not, stating the respects in which that accountant

does not agree; and the franchisor shall furnish such letter to the commissioner together with its own.

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*

2860.1600 CONSOLIDATED STATEMENTS.

Financial statements filed in accordance with the provisions of this chapter shall generally be prepared on a consolidated basis when the franchisor has a "controlling financial interest" in its subsidiary or subsidiaries as those terms are understood under generally accepted accounting principles.

The consolidated financial statements of a franchisor's parent company shall be accepted only when either the parent company guarantees to assume the duties and obligations of the franchisor under the franchise agreement should the franchisor become unable to perform the duties and obligations; or, the parent company posts a surety bond in the amount of the initial franchise fee charged each franchisee conditioned upon the fulfillment of the franchisor's duties and obligations under the franchise agreement.

Statutory Authority: *MS s 80C.18*

2860.1700 VERIFICATION OF FORMS.

Every application for registration, amendments thereto, and annual report shall be signed and verified by the applicant and by the franchisor and subfranchisor on whose behalf the offering is to be made in the form in part 2860.9920.

Statutory Authority: *MS s 80C.18*

2860.1800 IMPOUNDMENTS.

Impoundments:

A. The commissioner shall be a party to any impoundment agreement imposed as a condition of registration under Minnesota Statutes 1973 Supplement, section 80C.05.

B. When an impoundment is imposed under Minnesota Statutes 1973 Supplement, section 80C.05, 100 percent of franchise fees and all other funds paid by the franchisees or subfranchisors located in Minnesota for any purpose shall, within two business days of the receipt of such funds, be placed with the depository until the commissioner takes further action pursuant to Minnesota Statutes 1973 Supplement, section 80C.05. All checks shall be made payable to the depository.

C. When an impoundment is imposed under Minnesota Statutes 1973 Supplement, section 80C.05, the franchisor shall deliver to each franchisee or subfranchisor a purchase receipt, in a form approved by the commissioner. Such purchase receipts shall be consecutively numbered and prepared in triplicate with the original being given to the franchisee or subfranchisor, the first copy to the depository together with the payment received, and the second copy retained by the franchisor.

D. Funds subject to any impoundment imposed under Minnesota Statutes 1973 Supplement, section 80C.05, shall be placed in a separate trust account with a bank located in Minnesota. A written consent of the depository to act in such capacity shall be filed with the commissioner.

E. Prior to complete performance the commissioner shall authorize in writing the depository to release to the franchisor such amounts of the impounded funds applicable to a specified franchisee (or subfranchisor) upon a showing that the franchisor has fulfilled its obligations under the franchise agreement or that for other reasons the impoundment is no longer required for the protection of the franchisee.

F. An application to the commissioner authorizing the release of impounded funds to the franchisor shall be verified and shall contain:

(1) a statement of the franchisor that all funds required to be impounded by Minnesota Statutes 1973 Supplement, section 80C.05, have been placed with the depository in accordance with the terms and conditions of the impoundment;

(2) a statement of the depository signed by an appropriate officer setting forth the aggregate amount of impounded funds placed with the depository;

(3) the names of each franchisee (or subfranchisor) and the amount held in the impoundment for the account of each franchisee (or subfranchisor);

(4) a statement that the franchisor, with respect to each franchise the funds for which are sought to be released, has completely performed obligations, cited by reference to the franchise agreement and its provisions, to provide real estate, improvements, equipment, inventory, training, or other items; and

(5) such other information as the commissioner may reasonably require.

Statutory Authority: *MS s 80C.18*

2860.1900 SURETY BOND IN LIEU OF IMPOUNDMENT.

In lieu of the imposition of an impoundment under Minnesota Statutes 1973 Supplement, section 80C.05, a franchisor may post a surety bond in such amount as shall be required by the commissioner. The commissioner shall take into consideration the amount of franchise fees and other fees to be charged and the number of franchises to be offered, granted, or sold. Such bond shall be issued by a corporate surety authorized to transact business in the state of Minnesota, conditioned upon the completion by the franchisor of its obligations under the franchise contract to provide real estate, improvements, equipment, inventory, training, or other items included in the offering. The state of Minnesota shall be named as an obligee by the terms of the surety bond.

Statutory Authority: *MS s 80C.18*

AMENDED REGISTRATIONS AND REVISED PUBLIC OFFERING STATEMENTS

2860.2100 WHEN AMENDMENT REQUIRED.

The occurrence of any of the events mentioned in part 2860.2400 shall necessitate the filing of a revised public offering statement.

Statutory Authority: *MS s 80C.18*

2860.2200 HOW AMENDMENT ACCOMPLISHED.

An application to amend the registration shall be made by submitting a facing page in the form described in part 2860.1300, accompanied by a revised public offering statement, as indicated in part 2860.2300 and the \$50 fee.

Statutory Authority: *MS s 80C.18*

2860.2300 INDICATING ALTERATIONS.

The amended public offering statement filed in connection with an application to amend registration shall indicate by means of underscoring all alterations of the text of the public offering statement previously filed as a part of registration.

Statutory Authority: *MS s 80C.18*

2860.2400 MATERIAL EVENT OR CHANGE.

“Material event” or “material change” shall include, but not be limited to, the following:

A. the termination, closing, or failure to renew by the franchisor during any consecutive three-month period after registration of ten percent of all franchises of the franchisor, regardless of location, or ten percent of the franchises of the franchisor located in the state of Minnesota;

B. any change in control, corporate name, or state of incorporation, or reorganization of the franchisor;

C. the purchase by the franchisor during any consecutive three-month period after registration of ten percent of its existing franchises, regardless of location, or ten percent of its existing franchises in the state of Minnesota;

D. the commencement of any new product, service, or model line involving, directly or indirectly, an additional investment in excess of 20 percent of the current average investment made by all franchises or the discontinuation or modification of the marketing plan or marketing system of any product or service of the franchisor where the average total

sales from such product or service exceed 20 percent of the average gross sales of the existing franchisees on an annual basis;

E. any change in the franchise fees charged by the franchisor; or

F. any significant change in:

(1) the obligations of the franchisee to purchase items from the franchisor or its designated sources;

(2) the limitations or restrictions on the goods or services which the franchisee may offer to a customer;

(3) the obligations to be performed by the franchisor; or

(4) the franchise contract or agreement, including all amendments thereto.

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*

2860.2500 ANNUAL REPORT.

Subpart 1. **Filing.** The registrant shall file an annual report by submitting a facing page in the form described in part 2860.1300, a public offering statement as indicated in subpart 2 and the \$100 fee.

Subp. 2. **Public offering statement.** The proposed public offering statement filed in connection with the annual report shall contain all data current as of the end of the franchisor's fiscal year including audited financial statements in accordance with parts 2860.1200 to 2860.1600. All alterations in the text of the public offering statement previously filed as a part of registration shall be indicated by means of underscoring.

Subp. 3. **Time.** No later than the 120th day following the end of the franchisor's fiscal year, the franchisor shall file financial statements in accordance with parts 2860.1200 to 2860.1600. The newly filed financial statements are to be included in all public offering statements used by the franchisor after such filing date.

Subp. 4. **Payment of fee.** "Payment of fee" shall mean the payment of the fee due for every year for which the registrant is delinquent in filing an annual report.

Statutory Authority: *MS s 45.023; 80C.18*

History: *14 SR 2631*

PUBLIC OFFERING STATEMENT

2860.3100 FILED COPY OF STATEMENT.

There shall be on file with the commissioner at all times a complete copy of the public offering statement amended to reflect the current status of the franchisor and in use in connection with the offer, grant, or sale of the franchise registered.

Statutory Authority: *MS s 80C.18*

2860.3200 READABLE; NO ADVERTISING.

Each public offering statement shall be typed or printed with standard sized black type or an adequate substitute rendering the document easily readable. No advertisement or photographs shall be permitted therein unless specifically permitted by the commissioner.

Statutory Authority: *MS s 80C.18*

2860.3300 OUTSIDE FRONT COVER.

The outside front cover of the public offering statement, unless otherwise permitted by the commissioner, shall contain the following information:

A. the name, telephone number, and principal business address of franchisor and its type of organization;

B. a brief description of the franchise to be offered including the trade name under which the franchisee will operate;

C. a sample of the primary business trademark, patent, brand, logotype, name, or commercial label or symbol utilized by the franchisor under which the products or services

are marketed and under which the franchisee will conduct business (place in upper left-hand corner of the cover page);

D. the initial franchise fee, or explanation for the absence thereof; state that further information regarding the franchisee's anticipated investment can be found on the appropriate page in the body of the public offering statement (this provision shall not be applicable in the case of franchises subject to the provisions of parts 2860.5100 to 2860.6500);

E. the name, telephone number, and address of the franchise sales organization if other than the franchisor;

F. the following statement in boldface type:

THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE MINNESOTA FRANCHISE ACT. REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF COMMERCE OF MINNESOTA OR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE MINNESOTA FRANCHISE ACT MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WHICH IS SUBJECT TO REGISTRATION WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, AT LEAST 7 DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST 7 DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION, BY THE FRANCHISEE, WHICHEVER OCCURS FIRST, A COPY OF THIS PUBLIC OFFERING STATEMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE FRANCHISE. THIS PUBLIC OFFERING STATEMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

G. the date of the public offering statement, which shall be the date upon which the registration is ordered effective by the commissioner.

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*

2860.3400 DOCUMENT FORMAT.

Subpart 1. **Information required.** The body of the public offering statement shall contain the information required by part 2860.3500, set forth under appropriate caption or headings reasonably indicative of the principal subject matter set forth thereunder.

Subp. 2. [Repealed, 14 SR 2631]

Subp. 3. **Narrative.** With the exception of financial statements and other tabular data, information set forth in the public offering statement shall be divided into concise paragraphs or sections and shall be in narrative form. Each disclosure item shall be either positively or negatively commented upon by use of a statement that fully incorporates the information required by the item.

Subp. 4. **Table of contents.** Each public offering statement shall contain a concise table of contents showing the subject matter of the various sections or subdivisions of the public offering statement and the page number on which each section or subdivision begins.

Subp. 5. **Incorporations by reference.** When the requirement calls for a statement or description, the description shall be made without incorporating by reference or reproducing sections from the franchise agreement or other documents. However, the documents should be referred to for a more thorough understanding.

Statutory Authority: *MS s 45.023; 80C.18*

2860.3500 INFORMATION REQUIRED.

Subpart 1. **Sequential order.** The letters, numbers, and titles used herein merely outline the disclosure information in an orderly fashion and are not a required part of the public offering statement. However, the following sequential order should be followed.

Subp. 2. **Franchisor.** The public offering statement shall include:

A. the name of the franchisor, the name under which the franchisor is doing or intends to do business, and the name of any parent or affiliate that may engage in business transactions with the franchisees;

B. the franchisor's principal business address and the address of its agent in this state authorized to receive service of process;

C. the business form of the franchisor, whether corporate, partnership, or otherwise, and the state or other jurisdiction under which the franchisor is organized;

D. the business experience of the franchisor, including the length of time the franchisor has conducted a business of the type to be operated by the franchisee, the length of time the franchisor has granted franchises for such business, and the length of time the franchisor has granted franchises in other lines of business and, if so, a description of these other lines of business.

Subp. 3. Identity and business experience of persons affiliated with franchisor. The public offering statement shall list by name and office held the officers, directors, trustees, general partners, or other persons who will have management responsibility in connection with the franchisor's business operations that relate to the franchises being offered. With respect to each person listed, state their principal occupations during the past five years. List the subfranchisors for this state, if any.

Subp. 4. Litigation. State whether the franchisor or any person identified in the public offering statement:

A. Has, during the ten-year period immediately preceding the date of the public offering statement, been convicted of a felony, pleaded nolo contendere to a felony charge, or been held liable in a civil action by final judgment if such felony or civil action involved fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, violation of any franchise law, or misappropriation of property. If so, set forth the name of the person convicted, the court and date of conviction or judgment, and any penalty or damages assessed.

B. Is subject to any currently effective order, decree, consent judgment, or other assurance relating to the business which is the subject of the franchise offered under any federal or state securities, antitrust, monopoly, franchise, trade practice, or trade regulation law. If so, set forth:

(1) the name of the person or entity involved;

(2) a summary of the allegations;

(3) the date, nature, terms, and conditions of the order, decree, judgment, or assurance; and

(4) the court or agency involved.

C. Has any material administrative, civil, or criminal actions pending against him or her concerning the business that is the subject of the franchise offered, alleging fraud, embezzlement, fraudulent conversion, restraint of trade, unfair or deceptive practices, violation of any franchise law, or misappropriation of property. If so, set forth the name of the person, the court, nature and current status of any such pending actions, and an opinion of defendant's counsel regarding defendant's position on issues in any such pending actions.

D. State whether the franchisor has been, during the 15-year period immediately preceding the date of the public offering statement, adjudicated a bankrupt, or reorganized due to insolvency. As to any other person identified in the public offering statement, state whether the person is or has been a principal officer of a corporation or general partner in any partnership involved in any of the foregoing proceedings. If so, set forth the name of the person or corporation and the court, date, nature, and current status of the proceedings.

Subp. 5. Investment of franchisee. Set forth in detailed tabular form the total initial investment that will be required of the franchisee. This statement should include, but is not limited to, a description of the following items:

A. State the franchise fee or initial payment, if any, charged upon the signing of the franchise agreement, whether payable in lump sum or installments.

B. If an identical franchise fee or initial payment is not charged in connection with each franchise agreement, state the method or formula by which the amount is determined.

C. State whether any of the fees set forth in items B and C are refundable and, if so, under what conditions.

D. Include a statement indicating the proposed use of the proceeds to be raised from such fees.

E. State any other fees or payments or charges required by the franchisor in connection with the franchisee's preparation for entrance into the franchise.

F. State the fees or payments other than the initial franchise fee that the franchisee or subfranchisor is required to pay to the franchisor, including royalties, and payments or fees which the franchisor collects in whole or in part on behalf of a third party.

G. State to whom the above payments are due, when the payments are due, and the method by which the payments are to be made.

H. Include a statement estimating the following expenditures that prospective franchisees should anticipate making in connection with the franchised business (a low-high range may be stated, if applicable):

(1) equipment, fixtures, other fixed assets, construction, remodeling, and leasehold improvements and decorating costs, whether financed by contract or installment purchase, leasing, or otherwise;

(2) initial working capital, deposits, and prepaid expenses;

(3) all other initial goods and services, including inventory, which the franchisee could reasonably be expected to purchase or lease.

I. Describe the real property requirements for the business that is the subject of the franchise offered. This should include the approximate size of the property and building involved, the probable location (shopping center, downtown, suburban, rural, highway, etc.), and a general statement concerning the purchase or lease costs, if estimable.

Subp. 6. Financing arrangements. State the terms and conditions of any financing arrangements offered directly or indirectly by the franchisor or the franchisor's agent or affiliate.

State any past or present practice of or any intent of the franchisor to sell, assign, or discount, in whole or in part, to a third party any note, contract, or other obligation of the franchisee or subfranchisor.

Describe any waiver of defenses or similar provisions in any financing note, contract, or other instrument to be executed by the franchisee or subfranchisor.

Subp. 7. Obligations of franchisee to purchase items. State whether, by the terms of the franchise agreement or by other intentional device or practice, the franchisee or subfranchisor is required to purchase or lease from the franchisor or its designated sources any goods, services, supplies, products, fixtures, equipment, inventory, or real estate relating to the establishment or operation of the franchise business, together with a general description thereof.

State the means by which the franchisor may derive income, if any, as a result of such required purchases or leases. To the extent known or estimable by the franchisor, state the magnitude of such required purchases or leases in relation to all purchases or leases that the franchisee will make or enter into in the establishment and the operation of the franchised business.

Subp. 8. Terms of franchise. State the following with respect to the franchise and any related agreements:

A. the term and whether the term is affected by the term of any other agreement;

B. the conditions under which the franchisee may renew or extend;

C. the conditions under which the franchisor may refuse to renew or extend;

D. the conditions under which the franchisor may terminate;

E. the conditions under which the franchise may terminate;

F. the obligations of the franchisee after termination of the franchise, whether such termination be by the franchisor, the franchisee, or the expiration of the franchise;

G. the conditions under which the franchisee or its owners may sell or assign, in whole or in part;

H. the conditions under which the franchisor may sell or assign, in whole or in part;

I. the conditions under which the franchisor may repurchase, in whole or in part (if the franchisor has the right or option to repurchase the franchise, state whether there will be an independent appraisal of the franchise and recognition of goodwill or other intangibles associated therewith in the repurchase price to be given to the franchisee);

J. describe the provisions regarding the franchisee's equity upon sale, termination, or refusal to renew or repurchase;

K. the conditions under which the franchisee may modify;

L. the conditions under which the franchisor may modify;

M. the contractual rights of the heirs or personal representative of the franchisee to the franchise upon the death or incapacity of said franchisee; and

N. the conditions of any covenant not to compete.

Subp. 9. Limitation on goods and services offered by franchisee. State any restriction or condition imposed by the franchisor, whether by the terms of the franchise agreement or by other device or practice of the franchisor, whereby the franchisee is limited in the goods or services offered to customers.

State fully the obligation of the franchisee, whether by the terms of the franchise agreement or any other device or practice, to participate personally in the direct operation of the franchised business.

Subp. 10. Obligations of franchisor. State the obligations that the franchisor agrees, by contract or otherwise, to perform, both prior to the opening of the franchise business and during the operation of the franchise business.

When the obligations are to be completed by a certain date or within a specified time period, state the date or period. If the obligations previously mentioned are not performed, state the rights of the franchisee to any refund of money paid or to rescission of the franchise contract or other transaction related thereto.

Describe the method, if any, used by the franchisor to select the location for the franchisee's business.

Describe the training program, supervision, and assistance the franchisor will provide the franchisee, including:

A. the location, duration, and content of the promised training program;

B. when the training program is to be conducted;

C. the amount of experience the instructors have had with the franchisor;

D. who shall bear the expenses, including travel and living expenses, incurred in connection with the training program; and

E. the number of and average length of training programs and refresher courses made available to the franchisee after the initial training period and whether the franchisee will be required to attend the same.

Subp. 11. Arrangements with public figures. State any compensation or other benefit given or promised to a public figure arising, in whole or in part, from the use of the public figure in the name or symbol of the franchise or the endorsement or recommendation of the franchise by the public figure in advertisements, and the extent to which such public figure is involved in the actual management of the franchisor.

State whether the franchisee has the ability to use the name of a public figure or celebrity in promotional efforts and advertising and any charges to be made to the franchisee in connection with such usage.

For the purposes of this disclosure, "public figure" shall include any cartoon or fictionalized character.

Subp. 12. Exclusive area or territory. State whether the franchisee or subfranchisor receives an exclusive area or territory. State whether the franchisor may establish another franchisee or a company owned operation within that area or territory.

State whether the franchisor specifies a defined area or territory within which it can conduct, or grant franchises for the conduct of, a limited number of franchised businesses.

State whether the franchisor or its parent or affiliate may establish other franchises or company owned operations selling or leasing similar products or services under a different commercial symbol within that area or territory.

State whether the continuation of the exclusivity of the grant is dependent upon the volume of sale generated or penetration of the potential market by the franchisee. State whether, and under what circumstances, the area or territory can be reduced.

If applicable, attach a map of the area or territory drawn to scale.

Subp. 13. **Other franchises.** State, as of the filing date of this statement, the following:

A. the total number of franchises presently operating in the United States, and of that number, the total number of franchises presently operating in the state of Minnesota (if the franchisor owns or operates any of the outlets, the number of such operations shall be stated independently);

B. the number of franchises in the United States and the state of Minnesota for which a business is not yet operational although a franchise agreement has been signed;

C. estimate the total number of franchises to be sold or granted in the United States for the 12-month period following the date of this statement; of that number, estimate the total number of franchises to be sold or granted in the state of Minnesota for the 12-month period following the date of this statement;

D. state that a list of the names, addresses, and business telephone numbers of all franchisees in the state of Minnesota will be given to the prospective franchisee immediately upon request and that the prospective franchisee will be permitted to retain the list. The list of all franchisees in the state of Minnesota, as of the date of application, together with the date upon which the franchise agreement was signed by each, shall be filed with the commissioner as a condition of registration.

Subp. 14. **Estimated or projected operations.** The public offering statement shall include a copy of any estimated or projected franchisee earnings, proforma statements, or break even statements prepared for presentation to prospective franchisees or subfranchisors. Include a statement setting forth the assumptions or data upon which the estimations or projections are based. This statement should clearly indicate such information as the number of operations involved, the length of time the operations were in business, the period covered by the data, and the ownership status of the operations (purely franchised versus owned, operated, or controlled by the franchisor). All such estimations or projections shall indicate the percentage of the franchises not owned, controlled, or operated by the franchisor which were in operation during the entire preceding 12-month period which have, to the franchisor's knowledge, actually attained or surpassed that estimated or projected level.

Subp. 15. **Franchise contract.** The public offering statement shall include a copy of the entire franchise contract or agreement proposed for use, including all amendments thereto.

Subp. 16. **Financial statements.** The public offering statement shall include a copy of the financial statements that meet the requirements of parts 2860.1200 to 2860.1600. These statements are to be an actual part of the public offering statement rather than contained in a separate document.

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*

2860.3600 LAST PAGE OF DOCUMENT.

The last page of each public offering statement shall contain a detachable document acknowledging receipt of the public offering statement by the prospective franchisee.

Statutory Authority: *MS s 80C.18*

2860.3700 OFFER BY SUBFRANCHISOR.

When the franchises to be registered are proposed to be offered or sold by a subfranchisor or that person's agents, the application shall also include the same information in parts 2860.3100 to 2860.3600 concerning the subfranchisor as is required concerning the franchisor.

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*

2860.3800 ALTERNATIVE APPLICATIONS.

The commissioner may accept as application for registration under Minnesota Statutes 1973 Supplement, chapter 80C, any currently effective public offering statement prepared for compliance with the registration provisions of the franchise laws of other jurisdictions as the commissioner may, from time to time, designate. The commissioner reserves the right to require alterations in such statements as necessary to fulfill the requirements of Minnesota Statutes 1973 Supplement, chapter 80C.

The commissioner may accept as application for registration the Uniform Franchise Registration Application adopted by the North American Securities Administrators Association; however, the commissioner reserves the right to require alterations in the Uniform Franchise Offering Circular as necessary.

Statutory Authority: *MS s 45.023; 80C.18*

History: *14 SR 2631*

SALES PRACTICES**2860.4100 STANDARDS FOR ADVERTISEMENTS OFFERING A FRANCHISE SUBJECT TO REGISTRATION.**

Subpart 1. **Prohibitions.** No advertisement shall make reference to:

A. the acquiring of a franchise as an assurance of earnings or profits, as a safe investment, or as free from loss, default, or failure or that such is impossible or unlikely;

B. projections or statements of operations of or income from the operation of any franchise; or

C. any opinion of counsel without stating the name and address of such counsel.

Subp. 2. **Content.** All advertisements must contain the name and address of the person using the advertisement or making the offer, including the name or the primary commercial symbol of the franchisor, and the registration number assigned to the offering by the commissioner.

Statutory Authority: *MS s 80C.18*

2860.4200 FILING OF ADVERTISEMENTS.

One copy of each advertisement intended for use shall be filed with the commissioner at least five business days prior to its first publication.

If not disallowed by the commissioner by written notice or otherwise within three business days from the date filed, the advertisement may be published.

No formal approval of the advertisement shall be issued by the commissioner.

The person placing the advertisement shall be responsible for the accuracy and reliability of the advertisement and its conformity with the act and this part.

Statutory Authority: *MS s 45.023; 80C.18*

History: *14 SR 2631*

2860.4300 PROHIBITED PRACTICES.

Subpart 1. **Pyramid or chain.** No person may promote, offer, or grant participation in a chain distributor scheme, multilevel distribution scheme, or pyramid sales scheme as defined by Minnesota law.

Subp. 2. **Prohibited statements.** No person may make or cause to be made any statement or representation that:

A. other individuals are willing to enter into a franchise agreement substantially similar to that being offered, granted, or sold without, at the same time, disclosing in writing the source of such information and the names, addresses, and telephone numbers of such individuals;

B. the state of Minnesota or its agents or employees have approved or endorsed the franchise or the franchisor, found the contents of any advertising is true and not misleading, or determined that the promotion, advertisement, offer, grant, or sale of the franchise complies with the applicable laws unless such is accomplished by a showing of an official record, to wit: an order of registration; or

C. execution of any document in connection with the offer, grant, or sale of a franchise constitutes only an application for such franchise when, in fact, execution of the subject document or documents creates a binding obligation.

Statutory Authority: *MS s 80C.18*

2860.4400 UNFAIR AND INEQUITABLE PRACTICES.

All franchise contracts or agreements and any other device or practice of a franchisor, shall conform to the following provisions. It shall be unfair and inequitable for any person to:

A. restrict or inhibit, directly or indirectly, the free association among franchisees for any lawful purpose;

B. discriminate between franchisees in the charges offered or made for royalties, goods, services, equipment, rentals, advertising services, or in any business dealing, unless any classification of or discrimination between franchisees is based on franchises granted at different times, geographic, market, volume, or size differences, costs incurred by the franchisor, or other reasonable grounds considering the purposes of Minnesota Statutes 1973 Supplement, sections 80C.01 to 80C.22;

C. compete with the franchisee in an exclusive territory or grant competitive franchises in the exclusive territory previously granted to another franchisee if the terms of the franchise agreement provide that an exclusive territory has been specifically granted to a franchisee;

D. require a franchisee to assent to a release, assignment, novation, or waiver that would relieve any person from liability imposed by Minnesota Statutes 1973 Supplement, sections 80C.01 to 80C.22; provided, that this part shall not bar the voluntary settlement of disputes;

E. terminate or cancel a franchise unless:

(1) that person has given written notice setting forth all the reasons for termination or cancellation to the franchisee at least 90 days in advance of termination or cancellation; and

(2) the recipient of the notice fails to correct the reasons stated for termination or cancellation in the notice within 60 days of receipt of the notice, except that the notice shall be effective immediately upon receipt where the alleged grounds are:

(1) voluntary abandonment of the franchise relationship by the franchisee;

(2) the conviction of the franchisee in a court of competent jurisdiction of an offense directly related to the business conducted pursuant to the franchise; or

(3) failure to cure a default under the franchise agreement that materially impairs the good will associated with the franchisor's tradename, trademark, service mark, logotype, or other commercial symbol after the franchisee has received written notice to cure of at least 24 hours in advance thereof;

F. terminate or cancel a franchise except for "good cause," which shall be defined as failure by the franchisee substantially to comply with those reasonable requirements imposed by the franchise, including but not limited to:

(1) the bankruptcy or insolvency of the franchisee;

(2) assignment for the benefit of creditors or similar disposition of the assets of the franchise business;

(3) voluntary abandonment of the franchise business;

(4) conviction or a plea of guilty or no contest to a charge of violating any law relating to a franchise business; or

(5) any act by or conduct of the franchisee which materially impairs the good will associated with the franchisor's trademark, tradename, service mark, logotype, or other commercial symbol;

G. impose on a franchisee by contract or rule, whether written or oral, any standard of conduct that is unreasonable;

H. unreasonably withhold consent to any assignment, transfer, or sale of the franchise whenever the franchisee to be substituted meets the present qualifications and standards required of the franchisees of the particular franchisor;

I. enforce any unreasonable covenant not to compete after the franchise relationship ceases to exist;

J. require a franchisee to waive his or her rights to a jury trial or to waive rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction, or to consent to liquidated damages, termination penalties, or judgment notes; provided that this part shall not bar an exclusive arbitration clause;

K. require a security deposit except for the purpose of securing against damage to property, equipment, inventory, or leaseholds;

L. require or prohibit any change in management or personnel of any franchisee unless the current or potential management or personnel fails to meet the present qualifications and standards required by the particular franchisor; or

M. fail to renew a franchise unless the franchisee has been given written notice of the intention not to renew at least 180 days in advance thereof and has been given a opportunity to operate the franchise over a sufficient period of time to enable the franchisee to recover the fair market value of the franchise as a going concern as determined and measured from the date of the failure to renew. This item does not apply if the failure to renew a franchise is for good cause and the franchisee has failed to correct the reasons for termination.

Statutory Authority: *MS s 45.023; 80C.14; 80C.18; L 1986 c 444*

History: *14 SR 2631; 15 SR 2104; 17 SR 1279*

2860.4500 FALSE, FRAUDULENT, AND DECEPTIVE PRACTICES.

In connection with an offer, grant, or sale of a franchise in this state, any person authorizing, aiding in, or causing such offer, grant, or sale of franchises shall be deemed to be engaging in a "false, fraudulent, or deceptive practice" within the meaning of Minnesota Statutes 1973 Supplement, sections 80C.12 and 80C.13, without limiting the authority of the commissioner under Minnesota Statutes 1973 Supplement, section 80C.12, if such person:

A. applies, authorizes, or causes to be applied any material part of the proceeds from the grant or sale of such franchises in any way contrary to the purpose specified in advertising or oral representations utilized in connection with the offer, grant, or sale of such franchise or in the public offering statement required to be utilized in connection with the offer, grant, or sale of the franchises;

B. makes or causes to be made any statement or representation:

- (1) that is contrary to any disclosure made in the public offering statement; or
- (2) with regard to:

(a) industrywide total income representations or a portion thereof applicable to the prospective franchisee, whether actual or projected, for the product or service marketed by the franchisor without written disclosure of the relationship of such representations to the actual income experiences of the franchisor's existing franchised businesses;

(b) projections of operations or of income or gross or net profits capable of being obtained from operation of the franchise by the franchisee without written disclosure of the number of the franchisor's existing franchised businesses that have, to the franchisor's knowledge, actually attained that projected level;

(c) the income experiences or net worth of the franchisor or its franchisees without written disclosure whether certified audited financial statements are available and, if so, from what source;

(d) the date by which a prospective franchisee's business will be totally operational without written disclosure of the basis on which the date has been determined;

(e) recovery of a portion or all of a franchisee's fee or other investment from the franchisor without written disclosure whether such fee or investment is secured or guaranteed, and, if so, in what manner; or

(f) the nature and number of the locations appropriate for the franchisee's enterprise, whether or not to be obtained by the franchisor, without disclosing in writing by whom such sites are to be secured, the manner by which their procurement is to be financed, the relationship between such site procurement and the execution of a franchise agreement, and with whom the franchisor has a binding obligation for the procurement of such locations;

C. fails to make the following representations:

(1) when a relationship exists between the franchisor and any affiliate that has offered, is offering, or will offer a franchise program substantially similar to that being offered, granted, or sold, to state in writing the nature of such relationship and to disclose the similarity, if any, of the tradename, trademark, service mark, logotype, advertising, commercial symbol, or production or marketing plan of the affiliate to that of the franchise being offered, granted, or sold;

(2) to state in writing the qualifications and experience that the prospective franchisee should possess in order to successfully operate the business that is the subject of the franchise offered or the additional personnel that will be required for the operation of the business if such qualifications and experience are not possessed by the prospective franchisee; or

(3) any representation required to be made in the public offering statement; or

D. misrepresents:

(1) the number of similar franchises of the franchisor that are conducting business or have conducted business within a given area at any time;

(2) that the franchise agreement and all of its obligations is or are embodied in one or several documents presented to, made available to, or executed by the prospective franchisee when, in fact, the execution of additional documents or the giving by the franchisee of additional consideration is required to obtain the franchise or that execution of some of the documents is not related to or necessary for the acquisition of the franchise;

(3) any element of a franchise agreement or the business of a franchisor or any material disclosures required to be made in the public offering statement; or

(4) the date upon which the franchisee signed the franchise agreement or the receipt of the public offering statement.

Statutory Authority: *MS s 45.023; 80C.18*

History: *14 SR 2631*

MOTOR VEHICLE FUEL FRANCHISES

2860.5100 SPECIAL CLASSIFICATION.

The commissioner specifically recognizes the classification of motor vehicle fuel franchises and prescribes that the rules set forth hereafter shall apply only to that class.

Statutory Authority: *MS s 80C.18*

2860.5200 PUBLIC OFFERING STATEMENT.

The provisions of part 2860.3500 shall not apply. The body of the public offering statement shall contain the following information:

A. a copy of the entire motor vehicle fuel franchise contract or agreement proposed for use, including all amendments thereto;

B. a summary of the obligations of the franchisor (hereafter referred to as supplier) and the franchisee (hereafter referred to as dealer) together with a summary of the agreement referred to in item A;

C. any existing offer for the sale or other disposition of the location subject to the franchise agreement or negotiations that might result in an offer, sale, or other disposition of the location;

D. any existing agreement that would result in the demolition of or a major alteration of the condition of the location, or negotiations that would proceed an agreement to demolish or otherwise materially alter the condition of the location;

E. a statement disclosing the interest, and the nature thereof, enjoyed by the supplier in the location and, further, a disclosure of any other interest, and the nature thereof, enjoyed by any other person in said location;

F. full disclosure of the total amount of any security deposits required, plus the amount of interest that shall be paid on any cash security deposit, and the conditions for the return of any security deposit;

G. the training program, if any, and the specific goods and services the supplier will provide for and to the dealer;

H. the gallonage volume history, if any, of the location under negotiation for and during the three-year period immediately past or for the entire period for which the location has been supplied by the supplier, whichever is shorter;

I. the name and last known address of the previous dealer or dealers for the last five years, or for and during the entire period for which the location has been supplied by the supplier, whichever is shorter, and the reason or reasons of the supplier where an aforescribed relationship has ended by cancellation under part 2860.4400.

Statutory Authority: *MS s 80C.18*

2860.5300 REGISTRATION.

The following information shall be filed with the commissioner in connection with the registration:

A. financial statements that comply with the provisions of parts 2860.1200 to 2860.1600; and

B. the names, addresses, and business telephone numbers of all the franchisees of the franchisor located in the state of Minnesota.

Statutory Authority: *MS s 80C.18*

2860.5400 UNFAIR PRACTICES.

The provisions of part 2860.4400 shall not apply. All motor vehicle fuel franchise agreements shall conform to the following provisions. A violation of any of these provisions shall be considered "unfair and inequitable."

A. The dealer shall have the unconditional right to cancel the franchise agreement until midnight of the seventh business day after the day on which the agreement was signed, by giving the supplier in person or by certified mail written notice of cancellation; provided, that any money, equipment, or merchandise loaned, sold, or delivered to the dealer is returned to the supplier for full credit, or cash equivalent, together with delivery of full possession of the service station location, if leased from the supplier, to the supplier within ten days after delivery of notice.

B. The price at which the dealer sells products shall not be fixed or maintained by the supplier.

C. No dealer shall be required to use or utilize any promotion, premium, coupon, giveaway, or rebate in the operation of the business. Except as otherwise provided by law, nothing herein shall be construed to prohibit the dealer from voluntarily participating financially in a promotion, premium, coupon, giveaway, or rebate sponsored by the supplier.

D. In the event of any termination or cancellation, whether by mutual agreement or otherwise, the supplier shall be required to purchase from the dealer within 30 days from the date of termination at the then current wholesale prices any and all merchantable products purchased by the dealer from the supplier; provided, however, that in the event of purchase, the supplier shall have the right to apply the proceeds against any existing indebtedness owed to the supplier by the dealer and that the repurchase obligation is enforceable to the extent that there are not other valid claims or liens against the products by or on behalf of other creditors of the dealer.

E. No supplier shall unreasonably withhold its consent to any assignment, transfer, or sale of a franchise agreement.

F. No supplier shall restrict or inhibit, directly or indirectly, the right of free association among dealers for any lawful purpose.

G. No supplier shall require a dealer to assent to a release or waiver of the dealer's rights hereunder. The right of either party to trial by jury or the interposition of counterclaims or crossclaims, shall not be waived by agreement of the parties. Any agreement to the contrary is void.

H. The supplier may set forth in the franchise agreement the required number of hours per day and days per week that the dealer must maintain the retail outlet open for business. However, the supplier shall not unreasonably withhold consent to a modification of such requirements where dictated by changes of circumstances.

I. The supplier may set forth in the franchise agreement prohibitions and limitations on the conduct of any other business at the service station site by the dealer, including a charge for additional rent where another business is permitted and conducted. However, the supplier shall not:

- (1) unreasonably withhold its consent to the performance of another business;
- (2) impose unreasonable limitation on the dealer's ability to perform another business; or
- (3) charge an unreasonable rent for the conduct of another business, considering the fair rental value of the site and any imposition upon the supplier's business.

J. A security deposit shall not be required except for the purpose of securing against loss of or damage to real or personal property. Any security deposit required of the dealer may be satisfied by the deposit of cash or a pledge of a savings account or its equivalent in a Minnesota banking institution.

K. No supplier shall require a dealer to waive any of the dealer's rights under Minnesota Statutes, chapter 80C and the rules adopted under it or United States Code, title 15, sections 2801 to 2806 (1978). Any such waiver is void.

L. No supplier shall include in its franchise agreements a release of any claims that the dealer may have against the supplier. Any such release is void.

M. No supplier shall require or encourage its dealer to violate or conspire to violate any law of the state of Minnesota.

Statutory Authority: *MS s 45.023; 80C.18*

History: *10 SR 276; 17 SR 1279.*

2860.5500 CANCELLATION OF FRANCHISE.

Any provisions regarding cancellation of the franchise agreement shall be governed by items A to C.

A. A supplier shall not cancel a franchise agreement except for one or more of the following grounds:

- (1) a mutual agreement between the parties;
- (2) the bankruptcy or insolvency of the dealer;
- (3) the dealer's failure to act in good faith in carrying out the terms of the franchise agreement with the supplier;
- (4) a good faith voluntary or involuntary decision by the supplier to discontinue doing business at the service station site; or
- (5) decline in annual sales from the service station site below the figure set forth in the franchise agreement or otherwise agreed to by the parties in writing when the franchise agreement was signed.

B. The grounds in item A shall not apply to declines that materially result from extrinsic physical changes, including but not limited to those resulting from highway construction, construction on the premises, or changes in highway routes.

C. No person may cancel a franchise unless:

- (1) that person has given written notice to the dealer in person or by certified mail setting forth all the reasons for cancellation at least 90 days in advance of the cancellation; and
- (2) the recipient of the notice fails to correct the reasons for cancellation in the notice within 60 days of receipt, except that the notice shall be effective immediately upon receipt when the cause for termination or cancellation is:
 - (1) criminal misconduct;
 - (2) fraud;
 - (3) abandonment;
 - (4) bankruptcy or insolvency of the dealer;
 - (5) adulteration of product; or

(6) the giving of a nonsufficient fund check that remains dishonored for a period of ten days after notice, which notice shall be effective on the fifth day after the date of mailing.

Statutory Authority: *MS s 45.023; 80C.18*

History: *14 SR 2631; 17 SR 1279*

2860.5600 RENEWAL OF FRANCHISE.

Any provisions regarding the renewal of a franchise agreement shall be governed by items A and B.

A. Either party to a franchise agreement may refuse to renew the franchise agreement upon giving the other party written notice of his or her intent not to renew at least 180 days prior to the expiration of the franchise agreement.

B. Where the supplier and the dealer have been parties to one or more franchise agreements extending for three consecutive years, or where the dealer has been supplied the same brand name motor vehicle fuel for such period, or where the dealer has been in business as a motor vehicle fuel dealer in the same location for such period and the supplier has obtained the interest of the prior supplier to that location, the supplier shall either automatically renew the existing franchise agreement, or in good faith offer another franchise agreement, different either in its terms or location. For the purposes of this item, the three-year period shall be measured from the original date of commencement of any of the relationships mentioned above. However, this obligation of the supplier shall not apply where the supplier would have a right to cancel its relationship with the dealer under any of the provisions of part 2860.5400.

Statutory Authority: *MS s 45.023; 80C.18*

History: *14 SR 2631*

2860.6100 [Repealed, 14 SR 2631]

2860.6200 [Repealed, 14 SR 2631]

2860.6300 [Repealed, 14 SR 2631]

2860.6400 [Repealed, 14 SR 2631]

2860.6500 [Repealed, 14 SR 2631]

HARDWARE FRANCHISES

2860.7100 SPECIAL CLASSIFICATION.

The commissioner specifically recognizes the classification of hardware franchises and prescribes that the rules set forth hereafter shall apply only to that class.

Statutory Authority: *MS s 80C.18*

2860.7200 PUBLIC OFFERING STATEMENT.

Subpart 1. **Exclusion.** The provisions of part 2860.3500, subparts 5 and 14 shall not apply. In lieu thereof, the public offering statement shall contain the items in subpart 2.

Subp. 2. **Investment by franchisee.** State any fees, payments, or charges associated with preparation for entrance into the franchise. State to whom the payments are due, when the payments are due, and the method by which the payments are to be made.

Estimate the minimum expenditures, if any, for the following items that prospective franchisees should make in order to maintain the franchise relationship:

A. fixed assets, whether or not financed by contract, installment purchase, leasing, or otherwise;

B. working capital, deposits, and prepaid expenses; and

C. all other goods or services, including inventory, which the franchisee shall purchase or lease.

Statutory Authority: *MS s 80C.18*

2860.7300 OTHER STATEMENTS AND PROJECTIONS.

Any estimation or projection of franchisee earnings, proforma statement, or break even statement prepared for presentation to prospective franchisees or subfranchisors shall include a statement setting forth the assumptions or data upon which the estimations or projections are based. This statement should clearly indicate such information as the number of operations involved, the length of time the operations were in business, the period covered by the data, and the ownership status of the operations (purely franchised versus owned, operated, or controlled by the franchisor). All such estimations or projections shall indicate the percentage of the franchises not owned, controlled, or operated by the franchisor that were in operation during the entire preceding 12-month period that have, to the franchisor's knowledge, actually attained or surpassed that estimated or projected level.

Statutory Authority: *MS s 80C.18*

INITIAL UNFINANCED INVESTMENT OVER \$200,000**2860.8100 SPECIAL CLASSIFICATION.**

The commissioner specifically recognizes the classification of franchises, other than those specifically classified elsewhere in parts 2860.4500 to 2860.7300, which require that the franchisee make an initial, unfinanced investment in excess of \$200,000, and prescribes that the rules set forth hereafter shall apply only to that class.

Statutory Authority: *MS s 80C.18*

2860.8200 PUBLIC OFFERING STATEMENT.

The provisions of part 2860.3500, subparts 7 to 14 and 16 shall not apply.

Statutory Authority: *MS s 80C.18*

2860.8300 REGISTRATION.

The following information shall be filed with the commissioner in connection with the registration:

A. financial statements that comply with the provisions of parts 2860.1200 to 2860.1600; and

B. the names, addresses, and business telephone numbers of all the franchisees of the franchisor located in the state of Minnesota.

Statutory Authority: *MS s 80C.18*

FORMS**2860.9910 FORM FOR APPLICATION FOR REGISTRATION, ANNUAL REPORT, OR AMENDMENT OF REGISTRATION.**

STATE OF MINNESOTA
DEPARTMENT OF COMMERCE
REGISTRATION AND LICENSING DIVISION

This is submitted for (check one only):

Application for Registration (Franchise) ()

Annual Report ()

Amendment of Registration of _____ ()
(date)

(For use by the Department of Commerce)

File No.: _____

Fee: \$ _____

Fee Paid: _____

(To be completed
by the applicant)

Receipt No.: _____

MINNESOTA RULES 1993

2860.9910 FRANCHISES

840

Initial Review: _____

Date of Application _____

Effective Date: _____

Orders Issued: _____

(To be completed
by the applicant)

Examiners Initials: _____

Name, telephone number, and address of person to whom questions concerning this statement should be directed.

Statutory Authority: *MS s 80C.18*

2860.9920 FORM FOR VERIFICATION.

CORPORATE VERIFICATION

State of _____)
) SS.
County of _____)

_____, being first duly sworn, says that ..he is the _____ of _____ above-named applicant, and executes this instrument for and in its behalf, by authority of its board of directors; that ..he has read the foregoing application, including all exhibits submitted therewith, and states that the contents thereof are true to the best of h.. knowledge and belief.

Subscribed and sworn to before me this _____ day of _____, 19____.

Notary Public, _____ County _____
My Commission expires: _____

INDIVIDUAL VERIFICATION

State of _____)
) SS.
County of _____)

_____, being first duly sworn, says that ..he is _____ applicant; that ..he has read the foregoing application, including all exhibits submitted therewith, and states that the contents thereof are true to the best of h.. knowledge and belief.

Subscribed and sworn to before me this _____ day of _____, 19____.

Notary Public, _____ County _____
My Commission expires: _____

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*

MINNESOTA RULES 1993

841

FRANCHISES 2860.9930

2860.9930 FORM FOR CONSENT TO SERVICE OF PROCESS.

CONSENT TO SERVICE OF PROCESS

KNOW ALL BY THESE PRESENTS:

That the undersigned, _____, (a corporation organized under the laws of the state of _____) (a partnership) (an individual) (other _____) for the purpose of complying with Minnesota Statutes, 1973 Supplement, chapter 80C, relating to franchises hereby irrevocably appoints the commissioner of commerce, and the successors in such office, its attorney in the state of Minnesota upon whom may be served any notice, process or pleading in any civil action or proceeding against it, its successor, executor or administrator which arises under the aforesaid laws of said state or any rule or order thereunder; and the undersigned does hereby consent that any such action or proceeding against it may be commenced in any court of competent jurisdiction and proper venue within said state by service of process upon said officer with the same effect as if the undersigned, its successor, executor or administrator had personally been served with process in said state.

It is requested that a copy of any notice, process or pleading served hereunder be mailed to:

(Name and Address)

Dated _____, 19____

By _____
Title _____
By _____
Title _____

Subscribed and sworn to before me this
_____ day of _____, 19____
Notary Public, _____ County _____
My Commission expires: _____

Statutory Authority: *MS s 80C.18*

History: *17 SR 1279*