

**SENATE
STATE OF MINNESOTA
NINETIETH SESSION**

S.F. No. 1387

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DATE	D-PG	OFFICIAL STATUS
02/23/2017	767	Introduction and first reading Referred to Commerce and Consumer Protection Finance and Policy

1.1 A bill for an act

1.2 relating to commerce; requiring the implementation of a statewide education and

1.3 outreach program to protect vulnerable adults, seniors, and caregivers from financial

1.4 exploitation; appropriating money.

1.5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.6 Section 1. **FINANCIAL EXPLOITATION OF SENIORS AND VULNERABLE**

1.7 **ADULTS EDUCATION AND OUTREACH; APPROPRIATION.**

1.8 (a) \$500,000 in fiscal year 2018 is appropriated from the general fund to the commissioner

1.9 of commerce to create and execute a statewide education and outreach campaign to protect

1.10 seniors, meaning those aged 60 or more years, vulnerable adults, as defined in Minnesota

1.11 Statutes, section 626.5572, subdivision 21, and their caregivers from financial fraud and

1.12 exploitation. This is a onetime appropriation.

1.13 (b) The education and outreach campaign must be statewide, and must include, but is

1.14 not limited to, the dissemination of information through television, print, or other media,

1.15 training and outreach to senior living facilities, and the creation of a senior fraud toolkit.

1.16 (c) The commissioner of commerce shall report by January 15, 2018, to the chairs and

1.17 ranking minority members of the standing committees of the house of representatives and

1.18 senate having jurisdiction over commerce issues regarding the results of the statewide

1.19 education and outreach campaign, and recommendations for supporting ongoing efforts to

1.20 prevent financial fraud from occurring to, and the financial exploitation of, seniors, vulnerable

1.21 adults, and their caregivers.