

SENATE  
STATE OF MINNESOTA  
NINETIETH SESSION

S.F. No. 1387

(SENATE AUTHORS: MARTY, Eken, Clausen, Cwodzinski and Frentz)

DATE	D-PG	OFFICIAL STATUS
02/23/2017	767	Introduction and first reading Referred to Commerce and Consumer Protection Finance and Policy

1.1

A bill for an act

1.2

relating to commerce; requiring the implementation of a statewide education and

1.3

outreach program to protect vulnerable adults, seniors, and caregivers from financial

1.4

exploitation; appropriating money.

1.5

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

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Section 1. **FINANCIAL EXPLOITATION OF SENIORS AND VULNERABLE**

1.7

**ADULTS EDUCATION AND OUTREACH; APPROPRIATION.**

1.8

(a) \$500,000 in fiscal year 2018 is appropriated from the general fund to the commissioner

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of commerce to create and execute a statewide education and outreach campaign to protect

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seniors, meaning those aged 60 or more years, vulnerable adults, as defined in Minnesota

1.11

Statutes, section 626.5572, subdivision 21, and their caregivers from financial fraud and

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exploitation. This is a onetime appropriation.

1.13

(b) The education and outreach campaign must be statewide, and must include, but is

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not limited to, the dissemination of information through television, print, or other media,

1.15

training and outreach to senior living facilities, and the creation of a senior fraud toolkit.

1.16

(c) The commissioner of commerce shall report by January 15, 2018, to the chairs and

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ranking minority members of the standing committees of the house of representatives and

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senate having jurisdiction over commerce issues regarding the results of the statewide

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education and outreach campaign, and recommendations for supporting ongoing efforts to

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prevent financial fraud from occurring to, and the financial exploitation of, seniors, vulnerable

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adults, and their caregivers.