

**SENATE
STATE OF MINNESOTA
NINETY-FIRST SESSION**

S.F. No. 1182

(SENATE AUTHORS: LITTLE, Kent and Isaacson)

DATE	D-PG	OFFICIAL STATUS
02/14/2019	378	Introduction and first reading Referred to Health and Human Services Finance and Policy

1.1 A bill for an act

1.2 relating to prescription drugs; banning advertising of prescription drugs by a

1.3 pharmaceutical manufacturer on radio or television; proposing coding for new law

1.4 in Minnesota Statutes, chapter 152.

1.5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.6 Section 1. **[152.40] RADIO OR TELEVISION ADVERTISING; PROHIBITION.**

1.7 (a) A pharmaceutical manufacturer may not conduct advertising of a prescription drug

1.8 on radio or television.

1.9 (b) The attorney general shall enforce this section under section 8.31.

1.10 **EFFECTIVE DATE.** This section is effective September 1, 2019.