

SENATE

STATE OF MINNESOTA

EIGHTY-NINTH SESSION

S.F. No. 922

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DATE	D-PG	OFFICIAL STATUS
02/19/2015	356	Introduction and first reading Referred to State and Local Government
02/23/2015	404	Author added Skoe
02/26/2015	450	Authors added Marty; Nelson

A bill for an act
relating to State Lottery; requiring warnings in advertising; amending Minnesota
Statutes 2014, section 349A.09, by adding a subdivision.
BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. Minnesota Statutes 2014, section 349A.09, is amended by adding a
subdivision to read:

Subd. 4. **Warnings.** (a) Advertising and promotional materials for the lottery
adopted or published by the director must include a warning that provides, at a minimum:

(1) the odds of winning the particularly advertised game, or in a general
advertisement not promoting an individual game, the odds of winning ranging from the
lowest odds game to the highest odds game currently being offered;

(2) a caution that gambling can be addictive; and

(3) the Web address for the lottery's Web site addressing problem gambling, where
individuals can find further resources related to compulsive gambling.

(b) The director shall ensure that the warning message meets the following criteria:

(1) for print advertising, including billboards, the warning must cover at least 25
percent of the space used by the advertisement; or

(2) for radio, television, Internet, or any other type of multimedia advertising, the
warning must contain the information in this subdivision and play for a time equivalent to
seven seconds of every 30 seconds of advertising.