

SENATE  
STATE OF MINNESOTA  
EIGHTY-NINTH SESSION

S.F. No. 2840

(SENATE AUTHORS: SAXHAUG, Tomassoni, Gazelka and Ruud)

DATE	D-PG	OFFICIAL STATUS
03/17/2016	5103	Introduction and first reading Referred to Finance
03/24/2016	5264	Author added Ruud

1.1

A bill for an act

1.2

relating to tourism; appropriating money to Explore Minnesota Tourism for an

1.3

event destination pilot project.

1.4

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5

Section 1. **APPROPRIATION.**

1.6

\$850,000 in fiscal year 2017 is appropriated from the general fund to Explore

1.7

Minnesota Tourism to establish a pilot project to assist in funding and securing major

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events benefiting communities throughout the state. The pilot project must measure

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the economic impact of visitors on state and local economies, increased lodging and

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nonlodging sales taxes in addition to visitor spending, and increased media awareness of

1.11

the state as an event destination.