

State of Minnesota

H. F. No. **2835**

1.1 A bill for an act

1.2 relating to education finance; authorizing the Professional Educator Licensing and

1.3 Standards Board to make teacher recruitment grants; appropriating money.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. **APPROPRIATION; TEACHER RECRUITMENT.**

1.6 Subdivision 1. Department of Education. The sums indicated in this section are

1.7 appropriated from the general fund to the Professional Educator Licensing and Standards

1.8 Board in the fiscal year designated.

1.9 Subd. 2. Teacher recruitment marketing campaign. (a) For two contracts to develop

1.10 and implement an outreach and marketing campaign under this subdivision:

1.11 \$ 500,000 2020

1.12 \$ 500,000 2021

1.13 (b) The Professional Educator Licensing and Standards Board must issue a request for

1.14 proposals to develop and implement a statewide outreach and marketing campaign to elevate

1.15 the teaching profession, recruit teachers, and encourage prospective educators, with an

1.16 emphasis directed toward educators of color and American Indian educators.

1.17 (c) Grant applicants must apply in the form and manner specified by the board. When

1.18 awarding grants, the board must give priority to proposals that build recruitment and outreach

1.19 efforts through teacher recruitment fellows, especially proposals supporting current and

1.20 former Teacher of the Year finalists as recruitment fellows to encourage prospective educators

1.21 throughout the state.