

H. F. No. 1187

options, and drug marketing approaches that are intended to circumvent competition from generic and therapeutically equivalent drugs, and shall incorporate into the program other independent educational resources or models proven effective in promoting high-quality, evidence-based, cost-effective information regarding the effectiveness and safety of prescription drugs.

(b) Educational materials used by the program shall be based on a balanced and comprehensive review of evidence that is accepted within the practice of medicine, including scientific research that conforms to the generally accepted standards of experimental design, data collection, analysis, and interpretation, with the purpose of providing unbiased continuing education on the comparative efficacy, safety, and cost-effectiveness of prescription drugs. The program may use materials that meet these criteria developed by a medical school, an academic medical center, a school of pharmacy, a medical society, a research institute, or another publicly sponsored prescriber education service.

(c) The program shall include, but is not limited to, in-person outreach and education sessions for health care professionals in their place of work that shall be facilitated by qualified educators.

(d) The commissioner shall establish:

(1) minimum clinical and educational qualifications for educators employed by or under contract with the program;

(2) required training for educators; and

(3) a code of conduct governing the educators in their interactions with health care professionals and conflict of interest guidelines for educators and others involved in advising, developing, and administering the program.

Subd. 3. **Program coverage.** (a) The program must, except as provided in paragraph (b), provide outreach and education to those groups and subgroups of health care professionals who collectively prescribe 80 percent or more of prescription medications dispensed to enrollees in the medical assistance and MinnesotaCare programs, and who participate in, contract with, or are reimbursed by state health care programs.

(b) The commissioner may narrow the scope of outreach and education under paragraph (a), or may limit the outreach and education to specific prescribers identified by the Drug Utilization Review Board if the commissioner determines that this is a more cost-effective use of resources.

3.1 (c) The program may provide outreach and education to health care providers, health
3.2 plan companies, hospitals, employers, and other persons interested in utilizing the program
3.3 on a subscription or fee-paying basis. The commissioner may establish subscription rates
3.4 and fees. Any revenue collected shall be appropriated for the administration of the
3.5 prescription drug education program.

3.6 (d) For purposes of this section, "state health care programs" include the medical
3.7 assistance program, the MinnesotaCare program, health care programs funded by the
3.8 Department of Corrections, and the state employee group health insurance program.

3.9 Subd. 4. **Annual report.** By April 1 of each year, beginning April 1, 2017, the
3.10 commissioner shall submit a report on the operation of the program to the chairs and ranking
3.11 minority members of the legislative committees with jurisdiction over health care policy
3.12 and finance. The report must include information on the outreach and education components
3.13 of the program; revenues, expenditures, and balances; and savings attributable to the program
3.14 in state health care programs.

3.15 Subd. 5. **Funding.** The commissioner may seek grants and private funds from nonprofit
3.16 charitable foundations to fund the planning, development, and ongoing operations of the
3.17 program.

3.18 Subd. 6. **Fee assessed.** The commissioner of human services, effective July 1, 2017,
3.19 shall assess each wholesale drug distributor required to be licensed under section 151.47 a
3.20 quarterly fee, equal to 0.5 percent of revenues the distributor would have received in the
3.21 most recent quarter for which drug utilization information by manufacturer labeler code is
3.22 available, had the distributor been reimbursed by the commissioner under section 256B.0625,
3.23 subdivision 13e, for drugs provided to medical assistance and MinnesotaCare enrollees.
3.24 The commissioner shall use revenues from the assessment to implement the prescription
3.25 drug education program.