

SENATE
STATE OF MINNESOTA
NINETY-FIRST SESSION

S.F. No. 768

(SENATE AUTHORS: RUUD, Dahms, Sparks and Housley)

DATE	D-PG	OFFICIAL STATUS
02/04/2019	239	Introduction and first reading Referred to Commerce and Consumer Protection Finance and Policy
02/07/2019	306	Author added Sparks
02/27/2019	561	Author added Housley
02/28/2019	566a	Comm report: To pass as amended
	577	Second reading
04/11/2019	2740	Rule 45-amend, subst. General Orders HF622

1.1 A bill for an act

1.2 relating to commerce; modifying advertising requirements related to real estate

1.3 brokers and licensees; amending Minnesota Statutes 2018, section 82.69.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. Minnesota Statutes 2018, section 82.69, is amended to read:

1.6 **82.69 ADVERTISING REQUIREMENTS.**

1.7 (a) Any advertising by a licensee must include clearly and conspicuously display the

1.8 real estate brokerage name more prominently displayed than the licensee's name.

1.9 (b) If a salesperson or broker is part of a team or group within the brokerage, the licensee

1.10 may include the team or group name in the advertising only under the following conditions:

1.11 (1) the inclusion of the team or group name is authorized by the primary broker of the

1.12 brokerage to which the salesperson or broker is licensed; and

1.13 (2) the real estate brokerage name is included and more prominently must be clearly

1.14 and conspicuously displayed than the team or group name in the advertising.

1.15 **EFFECTIVE DATE.** This section is effective August 1, 2019.