

State of Minnesota  
HOUSE OF REPRESENTATIVES

EIGHTY-SEVENTH SESSION

H. F. No. 1965

01/26/2012 Authored by Atkins

The bill was read for the first time and referred to the Committee on Higher Education Policy and Finance

1.1 A bill for an act  
1.2 relating to higher education; expanding disclosure requirements for private  
1.3 institutions; amending Minnesota Statutes 2010, sections 136A.67; 141.28,  
1.4 subdivision 1.  
1.5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.6 Section 1. Minnesota Statutes 2010, section 136A.67, is amended to read:

1.7 **136A.67 REGISTRATION REPRESENTATIONS.**

1.8 No school and none of its officials or employees shall advertise or represent in  
1.9 any manner that such school is approved or accredited by the office or the state of  
1.10 Minnesota, except a school which is duly registered with the office, or any of its officials  
1.11 or employees, may represent in advertising and shall disclose in advertising, catalogues,  
1.12 applications, and enrollment materials that the school is registered with the office by  
1.13 prominently displaying or stating the following statement: "(Name of school) is registered  
1.14 as a private institution with the Minnesota Office of Higher Education pursuant to sections  
1.15 136A.61 to 136A.71. Registration is not an endorsement of the institution. Credits earned  
1.16 at the institution may not transfer to all other institutions."

1.17 Sec. 2. Minnesota Statutes 2010, section 141.28, subdivision 1, is amended to read:

1.18 Subdivision 1. **Disclosure required; advertisement restricted.** Schools, agents of  
1.19 schools, and solicitors may not advertise or represent in writing or orally that the school  
1.20 is approved or accredited by the state of Minnesota, except that any school, agent, or  
1.21 solicitor may represent in advertisements and shall disclose in advertising, catalogues,  
1.22 applications, and enrollment materials that the school is duly licensed by the state by  
1.23 prominently displaying or stating the following statement:

2.1 "(Name of school) is licensed as a private career school with the Minnesota Office of  
2.2 Higher Education pursuant to Minnesota Statutes, sections 141.21 to 141.32. Licensure is  
2.3 not an endorsement of the institution. Credits earned at the institution may not transfer  
2.4 to all other institutions."