



2.1 one person to another, with or without consideration, whether in person or by means of  
2.2 telephone, mail, delivery service, facsimile, Internet, e-mail, or other electronic means.  
2.3 Resale does not include the initial sale of an event ticket by the ticket issuer.

2.4 Subd. 5. **Ticket issuer.** "Ticket issuer" means a person that makes event tickets  
2.5 available, directly or indirectly, for initial sale to the general public, and may include the  
2.6 operator of a venue, the sponsor or promoter of an event, a sports team participating in an  
2.7 event or a league whose teams are participating in an event, a theater company, musical  
2.8 group, or similar participant in an event, or an agent of any such person. Ticket issuer  
2.9 does not include the State Agricultural Society, the Minnesota State High School League  
2.10 and its members, the Minnesota Amateur Sports Commission, or a person involved in or  
2.11 facilitating ticket resale.

2.12 Subd. 6. **Venue.** "Venue" means the theater, stadium, field, hall, or other facility  
2.13 where an event takes place.

2.14 Sec. 2. **[325E.70] FREE MARKET IN RESALE OF EVENT TICKETS.**

2.15 Subdivision 1. **Prohibition.** It is unlawful for a ticket issuer to prohibit or restrict  
2.16 the resale or offering for resale of an event ticket by a lawful possessor of the ticket.

2.17 Subd. 2. **Prohibited acts.** Ticket issuers are prohibited from engaging in the  
2.18 following acts:

2.19 (1) purporting to impose license or contractual terms on the initial sale of event  
2.20 tickets including, but not limited to, terms printed on the back of a physical ticket that  
2.21 prohibit resale of the ticket, or that restrict the price or other terms and conditions under  
2.22 which a ticket may be resold or transferred;

2.23 (2) requiring the purchaser of a ticket, whether for a single event or for a series or  
2.24 season of events, to agree not to resell the ticket, or to resell the ticket only through a  
2.25 specific channel approved by the ticket issuer;

2.26 (3) imposing a penalty on a ticket purchaser who resells or offers to resell an event  
2.27 ticket without permission or in violation of a restriction purportedly imposed by the ticket  
2.28 issuer, or treating a purchaser in any material way less favorably than a similarly situated  
2.29 purchaser who does not resell or offer to resell an event ticket, or who complies with  
2.30 resale restrictions purportedly imposed by the ticket issuer;

2.31 (4) employing technological means for the purpose or with the foreseeable effect  
2.32 of prohibiting or restricting the resale of event tickets including, but not limited to,  
2.33 issuing event tickets in an electronic form that is not readily transferrable to a subsequent  
2.34 purchaser, or conditioning entry into the venue on presentation of a token, such as the

3.1 original purchaser's credit card or state-issued identification card, that cannot be readily  
3.2 transferred to a subsequent purchaser; or  
3.3 (5) seeking to limit or restrict the price, or to impose a minimum or maximum  
3.4 price, at which an event ticket may be resold.

3.5 Sec. 3. **EFFECTIVE DATE.**

3.6 This act is effective August 1, 2012.