

SENATE

STATE OF MINNESOTA

EIGHTY-NINTH SESSION

S.F. No. 3328

(SENATE AUTHORS: HOUSLEY)

DATE	D-PG	OFFICIAL STATUS
03/30/2016	5376	Introduction and first reading Referred to Commerce

A bill for an act
relating to alcohol; allowing alcohol use by sensory testing services; proposing
coding for new law in Minnesota Statutes, chapter 325E.
BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. **[325E.041] SENSORY TESTING RESEARCH.**

Subdivision 1. **Definitions.** For purposes of this section, the following terms have
the meanings given:

(1) "sensory testing firm" is a business that tests consumer reaction to physical
aspects of products for a third-party client;

(2) "trained sensory assessors" are members of the public at least 21 years of age
selected by sensory testing firms and trained for a minimum of one hour to test products;

(3) "sensory testing facility" is a facility specifically designed as a controlled
environment for testing; and

(4) "department" is the Department of Public Safety.

Subd. 2. **Allowed activities.** Notwithstanding any law to the contrary, a sensory
testing firm may possess and may purchase alcohol at retail or wholesale, and may allow
consumption of that alcohol, by trained sensory assessors for testing purposes at their
facility, provided that:

(1) the firm must comply with section 340A.409 and all other state laws that do not
conflict with this section;

(2) firms choosing to serve alcohol must be licensed by the department, which may
assess a fee sufficient to cover costs; and

(3) records of testing protocols must be retained by the firm for at least one year.

2.1

EFFECTIVE DATE. This section is effective the day following final enactment.