

SENATE
STATE OF MINNESOTA
EIGHTY-NINTH SESSION

S.F. No. 3222

(SENATE AUTHORS: HOFFMAN)

DATE	D-PG	OFFICIAL STATUS
03/24/2016	5260	Introduction and first reading Referred to Commerce
04/07/2016	5709	Comm report: To pass and re-referred to Finance

A bill for an act
relating to commerce; requiring the implementation of a statewide education
and outreach program to protect vulnerable adults, seniors, and caregivers from
financial exploitation; appropriating money.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. **FINANCIAL EXPLOITATION OF SENIORS AND VULNERABLE
ADULTS EDUCATION AND OUTREACH; APPROPRIATION.**

(a) \$500,000 in fiscal year 2017 is appropriated from the general fund to the
commissioner of commerce to create and execute a statewide education and outreach
campaign to protect seniors, meaning those aged 60 or more years, vulnerable adults, as
defined in Minnesota Statutes, section 626.5572, subdivision 21, and their caregivers from
financial fraud and exploitation. This is a onetime appropriation.

(b) The education and outreach campaign must be statewide, and must include, but is
not limited to, the dissemination of information through television, print, or other media,
training and outreach to senior living facilities, and the creation of a senior fraud toolkit.

(c) The commissioner of commerce shall report by January 15, 2017, to the chairs
and ranking minority members of the standing committees of the house of representatives
and senate having jurisdiction over commerce issues regarding the results of the statewide
education and outreach campaign, and recommendations for supporting ongoing efforts
to prevent financial fraud from occurring to, and the financial exploitation of, seniors,
vulnerable adults, and their caregivers.