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State of Minnesota

HOUSE OF REPRESENTATIVES

NINETIETH SESSION

H. F. No. **1161**

02/13/2017 Authored by Layman, Swedzinski, Bliss, Hoppe, Considine and others  
The bill was read for the first time and referred to the Committee on Environment and Natural Resources Policy and Finance

1.1 A bill for an act  
1.2 relating to tourism; appropriating money for Explore Minnesota Tourism.

1.3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.4 Section 1. APPROPRIATION.

1.5 (a) \$5,050,000 in fiscal year 2018 and \$5,050,000 in fiscal year 2019 are appropriated  
1.6 from the general fund to Explore Minnesota Tourism. These amounts are added to the  
1.7 agency's base.

1.8 (b) \$1,000,000 in fiscal year 2018 and \$1,000,000 in fiscal year 2019 are appropriated  
1.9 from the general fund to Explore Minnesota Tourism for information technology  
1.10 improvements. This is a onetime appropriation.

1.11 (c) \$375,000 in fiscal year 2018 and \$375,000 in fiscal year 2019 are appropriated from  
1.12 the general fund to Explore Minnesota Tourism to assist in funding and securing major  
1.13 events benefiting communities throughout the state. The agency must measure the economic  
1.14 impact of visitors on state and local economies, increased lodging and nonlodging sales  
1.15 taxes in addition to visitor spending, and increased media awareness of the state as an event  
1.16 destination. This is a onetime appropriation.