05/17/18 **REVISOR** JRM/LP 18-7236 as introduced

### SENATE STATE OF MINNESOTA NINETIETH SESSION

S.F. No. 4113

(SENATE AUTHORS: MARTY, Eaton, Carlson and Laine)

**DATE** 05/19/2018

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**D-PG** 9373

OFFICIAL STATUS

Introduction and first reading Referred to State Government Finance and Policy and Elections

A bill for an act

relating to campaign finance; modifying definition of express advocacy; requiring

electioneering communications; providing penalties; amending Minnesota Statutes

certain disclosures in campaign advertisements; providing disclosures of

2016, sections 10A.01, subdivision 16a; 10A.022, subdivision 3; 10A.121, subdivision 1; 10A.17, subdivision 4; 10A.20, subdivision 5; 10A.244; 10A.34, 1.6 subdivision 4; 211B.01, subdivisions 1, 2, by adding subdivisions; 211B.02; 1.7 211B.04, as amended; 211B.06, subdivision 1; 211B.20, subdivision 1; 211B.32, 1.8 subdivision 4; 211B.35, subdivision 2; Minnesota Statutes 2017 Supplement, 1.9 sections 10A.20, subdivision 3, as amended; 211B.11, subdivision 1; proposing 1.10 coding for new law in Minnesota Statutes, chapters 10A; 211B. 1.11 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA: 1.12 Section 1. Minnesota Statutes 2016, section 10A.01, subdivision 16a, is amended to read: 1.13 Subd. 16a. Expressly advocating. (a) "Expressly advocating" means: 1.14 (1) that a communication clearly identifies a candidate and uses words or phrases of 1.15 express advocacy.; or 1.16 1.17 (2) that a communication when taken as a whole and with limited reference to external events, such as the proximity to the election, is susceptible of no reasonable interpretation 1.18 other than as an appeal advocating the election or defeat of one or more clearly identified 1.19 candidates. 1.20 (b) For purposes of this subdivision, "words or phrases of express advocacy" includes, 1.21 but is not limited to, "vote for," "vote against," "cast your ballot for," "elect," "support," 1.22 "defeat," "reject," or any variation of these words or phrases. 1.23 (c) For purposes of this subdivision, "clearly identified" or "clearly identifies" means: 1.24

Section 1. 1 (1) a communication states a candidate's name, makes unambiguous reference to a candidate's office or status as a candidate, or unambiguously describes a candidate in any way; or

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- (2) a communication makes unambiguous reference to some well-defined characteristic of a group of candidates, even if the communication does not name each candidate.
- (d) For purposes of this subdivision, an "appeal advocating the election or defeat" means that the communication satisfies both of the following:
- 2.8 (1) the communication is unmistakable, unambiguous, and suggestive of only one meaning; and
  - (2) reasonable minds could not differ as to whether the communication encourages a vote for or against a clearly identified candidate, or encourages some other type of action on a legislative, executive, or judicial matter or issue.
  - Sec. 2. Minnesota Statutes 2016, section 10A.022, subdivision 3, is amended to read:
    - Subd. 3. **Investigation authority; complaint process.** The board may investigate any alleged violation of this chapter. The board may also investigate an alleged violation of section sections 211B.04, to 211B.0445, 211B.12, or and 211B.15 by or related to a candidate, treasurer, principal campaign committee, political committee, political fund, or party unit, as those terms are defined in this chapter.
    - (1) Upon receipt of a written complaint filed with the board, the board chair or another board member designated by the chair shall promptly make a determination as to whether the complaint alleges a prima facie violation. If a determination is made that the complaint does not allege a prima facie violation, the complaint shall be dismissed without prejudice and the complainant and the subject of the complaint must be promptly notified of the reasons the complaint did not allege a prima facie violation. The notice to the subject of the complaint must include a copy of the complaint. If the complainant files a revised complaint regarding the same facts and the same subject, the prima facie determination must be completed by a board member other than the member who made the initial determination and who does not support the same political party as the member who made the initial determination. The chair may order that the prima facie determination for any complaint be made by the full board and must order that the prima facie determination for a complaint being submitted for the third time be made by the full board.
    - (2) If a determination is made that the complaint alleges a prima facie violation, the board shall, within 45 days of the prima facie determination, make findings and conclusions

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as to whether probable cause exists to believe the alleged violation that warrants a formal investigation has occurred. Any party filing a complaint and any party against whom a complaint is filed must be given an opportunity to be heard by the board prior to the board's determination as to whether probable cause exists to believe a violation that warrants a formal investigation has occurred.

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- (3) Upon a determination by the board that probable cause exists to believe a violation that warrants a formal investigation has occurred, the board must undertake an investigation under subdivision 2 and must issue an order at the conclusion of the investigation, except that if the complaint alleges a violation of section 10A.25 or 10A.27, the board must either enter a conciliation agreement or make public findings and conclusions as to whether a violation has occurred and must issue an order within 60 days after the probable cause determination has been made. Prior to making findings and conclusions in an investigation, the board must offer the subject of the complaint an opportunity to answer the allegations of the complaint in writing and to appear before the board to address the matter. The deadline for action on a written complaint may be extended by majority vote of the board.
- Sec. 3. Minnesota Statutes 2016, section 10A.121, subdivision 1, is amended to read:
- Subdivision 1. Permitted disbursements. An independent expenditure political 3.17 committee or fund, or a ballot question political committee or fund, may: 3.18
- (1) pay costs associated with its fund-raising and general operations; 3.19
- (2) pay for communications that do not constitute contributions or approved expenditures; 3.20
- (3) make contributions to independent expenditure or ballot question political committees 3.21 3.22 or funds;
- (4) make independent expenditures; 3.23
- 3.24 (5) make expenditures to promote or defeat ballot questions;
- (6) return a contribution to its source; 3.25
- 3.26 (7) for a political fund, record bookkeeping entries transferring the association's general treasury money allocated for political purposes back to the general treasury of the association; 3 27 and 3 28
- (8) for a political fund, return general treasury money transferred to a separate depository 3.29 to the general depository of the association; and 3.30
  - (9) make disbursements for electioneering communications.

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Sec. 4. Minnesota Statutes 2016, section 10A.17, subdivision 4, is amended to read:

- Subd. 4. **Independent expenditures.** (a) Except as provided in paragraphs (b) and (c), an individual, political committee, political fund, principal campaign committee, or party unit that independently solicits or accepts contributions or makes independent expenditures on behalf of a candidate must publicly disclose that the expenditure is an independent expenditure, as required by this subdivision and sections 211B.04 to 211B.0445. All written communications with those from whom contributions are independently solicited or accepted or to whom independent expenditures are made on behalf of a candidate must contain a statement in conspicuous type that the activity is an independent expenditure and is not approved by the candidate nor is the candidate responsible for it. Similar language must be included in all oral communications, in conspicuous type on the front page of all literature and advertisements published or posted, and at the end of all broadcast advertisements made by that individual, political committee, political fund, principal campaign committee, or party unit on the candidate's behalf.
- (b) Paragraph (a) does not apply to individuals or associations that are not required to register or report under this chapter.
- (c) Paragraph (a) does not apply to the following:
- (1) bumper stickers, pins, buttons, pens, or similar small items on which the independent expenditure statement cannot be conveniently printed;
- (2) skywriting, wearing apparel, or other means of displaying an advertisement of such 4.20 a nature that the inclusion of the independent expenditure statement would be impracticable; 4.21 4.22 and
  - (3) online banner ads and similar electronic communications that link directly to an online page that includes the independent expenditure statement.
- Sec. 5. Minnesota Statutes 2017 Supplement, section 10A.20, subdivision 3, as amended 4.25 by Laws 2018, chapter 119, section 26, is amended to read: 4.26
- Subd. 3. Contents of report. (a) The report required by this section must include each 4.27 of the items listed in paragraphs (b) to (q) (s) that are applicable to the filer. The board shall 4.28 4.29 prescribe forms based on filer type indicating which of those items must be included on the filer's report. 4.30
- (b) The report must disclose the amount of liquid assets on hand at the beginning of the 4.31 reporting period. 4.32

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(c) The report must disclose the name, address, employer, or occupation if self-employed, and registration number if registered with the board, of each individual or association that has made one or more contributions to the reporting entity, including the purchase of tickets for a fund-raising effort, that in aggregate within the year exceed \$200 for legislative or statewide candidates or more than \$500 for ballot questions, together with the amount and date of each contribution, and the aggregate amount of contributions within the year from each source so disclosed. A donation in kind must be disclosed at its fair market value. An approved expenditure must be listed as a donation in kind. A donation in kind is considered consumed in the reporting period in which it is received. The names of contributors must be listed in alphabetical order. Contributions from the same contributor must be listed under the same name. When a contribution received from a contributor in a reporting period is added to previously reported unitemized contributions from the same contributor and the aggregate exceeds the disclosure threshold of this paragraph, the name, address, and employer, or occupation if self-employed, of the contributor must then be listed on the report.

- (d) The report must disclose the sum of contributions to the reporting entity during the reporting period.
- (e) The report must disclose each loan made or received by the reporting entity within the year in aggregate in excess of \$200, continuously reported until repaid or forgiven, together with the name, address, occupation, principal place of business, if any, and registration number if registered with the board of the lender and any endorser and the date and amount of the loan. If a loan made to the principal campaign committee of a candidate is forgiven or is repaid by an entity other than that principal campaign committee, it must be reported as a contribution for the year in which the loan was made.
- (f) The report must disclose each receipt over \$200 during the reporting period not otherwise listed under paragraphs (c) to (e).
- (g) The report must disclose the sum of all receipts of the reporting entity during the reporting period.
  - (h) The report must disclose the following:
- (1) the name, address, and registration number if registered with the board of each individual or association to whom aggregate expenditures, approved expenditures, independent expenditures, and ballot question expenditures, and disbursements for electioneering communications have been made by or on behalf of the reporting entity within the year in excess of \$200, together with;

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(2) the amount, date, and purpose of each expenditure, including an explanation of ho	ЭV
the expenditures was used <del>, and</del> ;	

- (3) the name and address of, and office sought by, each candidate on whose behalf the expenditure was made or, in the case of electioneering communications, each candidate identified positively in the communication;
- (4) identification of the ballot question that the expenditure was intended to promote or defeat and an indication of whether the expenditure was to promote or to defeat the ballot question; and
- (5) in the case of independent expenditures made in opposition to a candidate or electioneering communications in which a candidate is identified negatively, the candidate's name, address, and office sought.

A reporting entity making an expenditure on behalf of more than one candidate for state or legislative office must allocate the expenditure among the candidates on a reasonable cost basis and report the allocation for each candidate.

- (i) The report must disclose the sum of all expenditures made by or on behalf of the reporting entity during the reporting period.
- (j) The report must disclose the amount and nature of an advance of credit incurred by the reporting entity, continuously reported until paid or forgiven. If an advance of credit incurred by the principal campaign committee of a candidate is forgiven by the creditor or paid by an entity other than that principal campaign committee, it must be reported as a donation in kind for the year in which the advance of credit was made.
- (k) The report must disclose the name, address, and registration number if registered with the board of each political committee, political fund, principal campaign committee, or party unit to which contributions have been made that aggregate in excess of \$200 within the year and the amount and date of each contribution.
- (l) The report must disclose the sum of all contributions made by the reporting entity during the reporting period.
- (m) The report must disclose the name, address, and registration number if registered with the board of each individual or association to whom noncampaign disbursements have been made that aggregate in excess of \$200 within the year by or on behalf of the reporting entity and the amount, date, and purpose of each noncampaign disbursement, including an explanation of how the expenditure was used.

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(n) The report must disclose the sum of all noncampaign disbursements made within the year by or on behalf of the reporting entity.

- (o) The report must disclose the name and address of a nonprofit corporation that provides administrative assistance to a political committee or political fund as authorized by section 211B.15, subdivision 17, the type of administrative assistance provided, and the aggregate fair market value of each type of assistance provided to the political committee or political fund during the reporting period.
- (p) Legislative, statewide, and judicial candidates, party units, and political committees and funds must itemize contributions that in aggregate within the year exceed \$200 for legislative or statewide candidates or more than \$500 for ballot questions on reports submitted to the board. The itemization must include the date on which the contribution was received, the individual or association that provided the contribution, and the address of the contributor. Additionally, the itemization for a donation in kind must provide a description of the item or service received. Contributions that are less than the itemization amount must be reported as an aggregate total.
- (q) Legislative, statewide, and judicial candidates, party units, political committees and funds, and committees to promote or defeat a ballot question must itemize expenditures and noncampaign disbursements that in aggregate exceed \$200 in a calendar year on reports submitted to the board. The itemization must include the date on which the committee made or became obligated to make the expenditure or disbursement, the name and address of the vendor that provided the service or item purchased, and a description of the service or item purchased, including an explanation of how the expenditure was used. Expenditures and noncampaign disbursements must be listed on the report alphabetically by vendor.
- (r) Notwithstanding any dollar limits in this subdivision, the report must individually list the amount of a contribution in any amount received from a lobbyist, principal, political committee, or political fund. The list must include the name and address of each lobbyist, principal, or political committee.
- (s) Notwithstanding any dollar limits in this subdivision, the report must individually list the amount of a contribution in any amount made by a political committee or a political fund. The list must include the name and address of the recipient of each contribution.
- Sec. 6. Minnesota Statutes 2016, section 10A.20, subdivision 5, is amended to read:
- 7.32 Subd. 5. **Pre-election reports.** (a) Any loan, contribution, or contributions:

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(1) to a political committee or political fund from any one source totaling more than 8.1 \$1,000; 8.2 (2) to the principal campaign committee of a candidate for an appellate court judicial 83 office totaling more than \$2,000; 8.4 8.5 (3) to the principal campaign committee of a candidate for district court judge totaling more than \$400; or 8.6 (4) to the principal campaign committee of a candidate for constitutional office or for 8.7 the legislature totaling more than 50 percent of the election segment contribution limit for 8.8 the office; or 8.9 (5) received from a lobbyist, principal, or political committee in any amount, 8.10 notwithstanding any dollar limit in this subdivision, 8.11 received between the last day covered in the last report before an election and the election 8.12 must be reported to the board in the manner provided in paragraph (b). 8.13 (b) A loan, contribution, or contributions required to be reported to the board under 8.14 paragraph (a) must be reported to the board either: 8.15 (1) in person by the end of the next business day after its receipt; or 8.16 (2) by electronic means sent within 24 hours after its receipt. 8.17 (c) These loans and contributions must also be reported in the next required report. 8.18 (d) This notice requirement does not apply in a primary election to a candidate who is 8.19 unopposed in the primary, in a primary election to a ballot question political committee or 8.20 fund, or in a general election to a candidate whose name is not on the general election ballot. 8.21 The board must post the report on its Web site by the end of the next business day after it 8.22 is received. 8.23 (e) This subdivision does not apply to a ballot question or independent expenditure 8.24 political committee or fund that has not met the registration threshold of section 10A.14, 8.25 8.26 subdivision 1a. However, if a contribution that would be subject to this section triggers the registration requirement in section 10A.14, subdivision 1a, then both registration under that 8.27 section and reporting under this section are required. 8.28 Sec. 7. [10A.201] ELECTIONEERING COMMUNICATIONS. 8.29 8.30 Subdivision 1. Electioneering communication. (a) "Electioneering communication"

means a communication distributed by television, radio, satellite, or cable broadcasting

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reasonable limits, to explain the candidate's position in the candidate's own words; the fact

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9 Sec. 7.

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communication that refers to a clearly identified candidate is targeted to the relevant electorate

if the communication is distributed to or can be received by more than 1,500 persons in the

representatives, senate, or a district court judicial office or by more than 6,000 persons in

district the candidate seeks to represent, in the case of a candidate for the house of

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the state, in the case of a candidate for constitutional office or appellate court judicial office. 11.1 When determining the number of persons to whom a communication in the form of printed 11.2 11.3 material, electronic mail, or electronic text messaging is distributed, an association may exclude communications distributed to its own members. 11.4 11.5 (b) A communication consisting of printed materials, other than signs, billboards, or 11.6 advertisements published in the print media, is targeted to the relevant electorate if it meets the requirements of paragraph (a) and is distributed to voters by means of United States 11.7 mail or through direct delivery to a resident's home or business. 11.8 11.9 Subd. 3. **Disclosure of electioneering communications.** (a) Electioneering 11.10 communications made by a political committee, a party unit, or a principal campaign committee must be disclosed on the periodic reports of receipts and expenditures filed by 11.11 the association on the schedule and in accordance with the terms of section 10A.20. 11.12 (b) An association other than a political committee, party unit, or principal campaign 11.13 committee may register a political fund with the board and disclose its electioneering 11.14 communications on the reports of receipts and expenditures filed by the political fund. If it 11.15 does so, it must disclose its disbursements for electioneering communication on the schedule 11.16 and in accordance with the terms of section 10A.20. 11.17 11.18 (c) An association that does not disclose its disbursements for electioneering communications under paragraph (a) or (b) must disclose its electioneering communications 11.19 according to the requirements of subdivision 4. 11.20 11.21 Subd. 4. Statement required for electioneering communications. (a) Except for associations providing disclosure as specified in subdivision 3, paragraph (a) or (b), every 11.22 person who makes a disbursement for the costs of producing or distributing electioneering 11.23 communications that aggregate more than \$1,500 in a calendar year must, within 24 hours 11.24 of each disclosure date, file with the board a disclosure statement containing the information 11.25 described in this subdivision. 11.26 (b) Each statement required to be filed under this section must contain the following 11.27 information: 11.28 (1) the names of: (i) the association making the disbursement; (ii) any person exercising 11.29 direction or control over the activities of the association with respect to the disbursement; 11.30 and (iii) the custodian of the financial records of the association making the disbursement; 11.31 (2) the address of the association making the disbursement; 11.32

(3) the amount of each disbursement of more than \$200 during the period covered by

the statement, a description of the purpose of the disbursement, and the identification of the 12.2 12.3 person to whom the disbursement was made; (4) the names of the candidates identified or to be identified in the communication; 12.4 12.5 (5) if the disbursements were paid out of a segregated bank account that consists of funds donated specifically for electioneering communications, the name and address of each 12.6 person who gave the association more than \$200 in aggregate to that account during the 12.7 period beginning on the first day of the preceding calendar year and ending on the disclosure 12.8 date; and 12.9 (6) if the disbursements for electioneering communications were made using general 12.10 treasury money of the association, an association that has paid more than \$5,000 in aggregate 12.11 12.12 for electioneering communications during the calendar year must file with its disclosure statement a written statement that includes the name, address, and amount attributable to 12.13 each person that paid the association membership dues or fees, or made donations to the 12.14 association that, in total, aggregate more than \$5,000 of the money used by the association 12.15 for electioneering communications. The statement must also include the total amount of the 12.16 disbursements for electioneering communications attributable to persons not subject to 12.17 itemization under this clause. The statement must be certified as true by an officer of the 12.18 association that made the disbursements for the electioneering communications. 12.19 12.20 (c) To determine the amount of the membership dues or fees, or donations made by a person to an association and attributable to the association's disbursements for electioneering 12.21 communications, the association must separately prorate the total disbursements made for 12.22 electioneering communications during the calendar year over all general treasury money 12.23 12.24 received during the calendar year. (d) If the amount spent for electioneering communications exceeds the amount of general 12.25 treasury money received by the association during that year: 12.26 (1) the electioneering communications must be attributed first to all receipts of general 12.27 treasury money received during the calendar year in which the electioneering communications 12.28 were made; 12.29 12.30 (2) any amount of current year electioneering communications that exceeds the total of all receipts of general treasury money during the current calendar year must be prorated 12.31 over all general treasury money received in the preceding calendar year; and 12.32

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13.1	(3) if the allocation made in clauses (1) and (2) is insufficient to cover the subject
13.2	electioneering communications, no further allocation is required.
13.3	(e) After a portion of the general treasury money received by an association from a
13.4	person has been designated as the source of a disbursement for electioneering
13.5	communications, that portion of the association's general treasury money received from that
13.6	person may not be designated as the source of any other disbursement for electioneering
13.7	communications or as the source for any contribution to an independent expenditure political
13.8	committee or fund.
13.9	Subd. 5. Disclosure date. For purposes of this section, the term "disclosure date" means
13.10	the earlier of:
13.11	(1) the first date on which an electioneering communication is publicly distributed,
13.12	provided that the person making the electioneering communication has made disbursements
13.13	for the direct costs of producing or distributing one or more electioneering communication
13.14	aggregating in excess of \$1,500; or
13.15	(2) any other date during the same calendar year on which an electioneering
13.16	communication is publicly distributed, provided that the person making the electioneering
13.17	communication has made disbursements for the direct costs of distributing one or more
13.18	electioneering communication aggregating in excess of \$1,500 since the most recent
13.19	disclosure date.
13.20	Subd. 6. Contracts to disburse. For purposes of this section, a person shall be treated
13.21	as having made a disbursement if the person has entered into an obligation to make the
13.22	<u>disbursement.</u>
13.23	Subd. 7. Disclosure statement. An electioneering communication must include the
13.24	applicable disclosures required by sections 211B.04 and 211B.041.
13.25	Subd. 8. Failure to file; penalty. (a) If a person fails to file a statement required by this
13.26	section by the date the statement is due, the board may impose a late filing fee of \$50 per
13.27	day, not to exceed \$1,000, commencing the day after the statement was due.
13.28	(b) The board must send notice by certified mail to a person who fails to file a statement
13.29	within ten business days after the statement was due that the person may be subject to a
13.30	civil penalty for failure to file the statement. A person who fails to file the statement within
13.31	seven days after the certified mail notice was sent by the board is subject to a civil penalty
13.32	imposed by the board of up to \$1,000.

(c) An association that provides disclosure under section 10A.20 rather than under this section is subject to the late filing fee and civil penalty provisions of section 10A.20 and is not subject to the penalties provided in this subdivision.

- (d) An association that makes electioneering communications under this section and willfully fails to provide the statement required by subdivision 4, paragraph (b), clause (6), within the time specified is subject to an additional civil penalty of up to four times the amount of the electioneering communications disbursements that should have been included on the statement.
- Sec. 8. Minnesota Statutes 2016, section 10A.244, is amended to read:

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### 10A.244 VOLUNTARY INACTIVE STATUS; POLITICAL FUNDS.

- Subdivision 1. **Election of voluntary inactive status.** An association that has a political fund registered under this chapter may elect to have the fund placed on voluntary inactive status if the following conditions are met:
- (1) the association makes a written request for inactive status;
  - (2) the association has filed all periodic reports required by this chapter and has received no contributions into its political fund and made no expenditures or disbursements, including disbursements for electioneering communications, through its political fund since the last date included on the association's most recent report; and
  - (3) the association has satisfied all obligations to the state for late filing fees and civil penalties imposed by the board or the board has waived this requirement.
- Subd. 2. **Effect of voluntary inactive status.** After an association has complied with the requirements of subdivision 1:
  - (1) the board must notify the association that its political fund has been placed in voluntary inactive status and of the terms of this section;
- 14.25 (2) the board must stop sending the association reports, forms, and notices of report due 14.26 dates that are periodically sent to entities registered with the board;
- 14.27 (3) the association is not required to file periodic disclosure reports for its political fund 14.28 as otherwise required under this chapter;
  - (4) the association may not accept contributions into its political fund and may not make expenditures, contributions, or disbursements, including disbursements for electioneering communications, through its political fund; and

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(5) if the association maintains a separate depository account for its political fund, it may continue to pay bank service charges and receive interest paid on that account while its political fund is in inactive status.

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- Subd. 3. **Resumption of active status or termination.** (a) An association that has placed its political fund in voluntary inactive status may resume active status upon written notice to the board.
- (b) A political fund placed in voluntary inactive status must resume active status within 14 days of the date that it has accepted contributions or made expenditures, contributions, or disbursements, including disbursements for electioneering communications, that aggregate more than \$750 since the political fund was placed on inactive status. If, after meeting this threshold, the association does not notify the board that its fund has resumed active status, the board may place the association's political fund in active status and notify the association of the change in status.
- (c) An association that has placed its political fund in voluntary inactive status may terminate the registration of the fund without returning it to active status.
- Subd. 4. **Penalty for financial activity while in voluntary inactive status.** If an association fails to notify the board of its political fund's resumption of active status under subdivision 3, the board may impose a civil penalty of \$50 per day, not to exceed \$1,000 commencing on the 15th calendar day after the fund resumed active status.
- 15.20 Sec. 9. Minnesota Statutes 2016, section 10A.34, subdivision 4, is amended to read:
- Subd. 4. **Penalty for violations of chapter 211B under board's jurisdiction.** (a) If a civil penalty is not specified in a section of chapter 211B brought under the board's jurisdiction by section 10A.022, subdivision 3, the board may impose a civil penalty of up to \$3,000.
- (b) The board may impose a civil penalty for a violation of sections 211B.04 to 211B.0445
   of up to three times the cost of the campaign advertisement, as defined in section 211B.01,
   subdivision 2, including placement costs.
- Sec. 10. Minnesota Statutes 2016, section 211B.01, subdivision 1, is amended to read:
- Subdivision 1. **Application.** The definitions in <del>chapter</del> chapters 10A and 200 and this section apply to this chapter.

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16.1	Sec. 11. Minnesota Statutes 2016, section 211B.01, subdivision 2, is amended to read:
16.2	Subd. 2. Campaign-material advertisement. (a) "Campaign-material advertisement"
16.3	means any general or public communication including, but not limited to, any literature,
16.4	publication, broadcast media, video disseminated over the Internet, or any other material
16.5	that is <u>authorized</u> , <u>paid for</u> , <u>or</u> <u>disseminated</u> <u>by a person or committee</u> for the purpose of
16.6	influencing voting at a primary or other election or to promote or defeat a ballot question,
16.7	except for news items or editorial comments by the news media.
16.8	(b) "Campaign advertisement" does not include the following:
16.9	(1) a communication by an association distributed only to the association's own members
16.10	in a newsletter or similar publication in a form that is routinely sent to the association's
16.11	members;
16.12	(2) bumper stickers, pins, buttons, pens, or similar small items on which the disclaimer
16.13	cannot be conveniently printed;
16.14	(3) skywriting, wearing apparel, or other means of displaying an advertisement of such
16.15	a nature that the inclusion of a disclaimer would be impracticable; and
16.16	(4) online banner ads and similar electronic communications that link directly to an
16.17	online page that includes the disclaimer.
16.18	Sec. 12. Minnesota Statutes 2016, section 211B.01, is amended by adding a subdivision
16.19	to read:
10.19	to read.
16.20	Subd. 2a. Cumulative contributions. "Cumulative contributions" means the cumulative
16.21	amount of contributions received by a committee from a person beginning 12 months before
16.22	a campaign expenditure for a campaign advertisement and ending seven days before the
16.23	time the campaign advertisement is printed, broadcasted, or made available online.
16.24	Sec. 13. Minnesota Statutes 2016, section 211B.01, is amended by adding a subdivision
16.25	to read:
16.26	Subd. 7. Top contributor. "Top contributor" means the original source from whom a

committee paying for a campaign advertisement has received one of its three highest

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cumulative contributions of \$10,000 or more.

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Sec. 14. Minnesota Statutes 2016, section 211B.01, is amended by adding a subdivision to read:

- Subd. 8. **Original source.** "Original source" means a person whose contribution is funded entirely from a source that is not a contribution, including but not limited to wages, investment income, and revenue generated from the sale of goods or services.
- Sec. 15. Minnesota Statutes 2016, section 211B.02, is amended to read:

#### 211B.02 FALSE CLAIM OF SUPPORT.

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A person or candidate may not knowingly make, directly or indirectly, a false claim stating or implying that a candidate or ballot question has the support or endorsement of a major political party or party unit or of an organization. A person or candidate may not state in written campaign material advertisement that the candidate or ballot question has the support or endorsement of an individual without first getting written permission from the individual to do so.

Sec. 16. Minnesota Statutes 2016, section 211B.04, as amended by Laws 2018, chapter 17.15 119, section 33, is amended to read:

# 211B.04 CAMPAIGN <u>MATERIAL</u> <u>ADVERTISEMENT</u> MUST INCLUDE <u>DISCLAIMER</u> DISCLOSURES.

Subdivision 1. Campaign material advertisement. (a) A person who participates in the preparation or dissemination of a campaign material advertisement other than as provided in section 211B.05, subdivision 1, that does not prominently include the name and address of the person or committee causing the material campaign advertisement to be prepared or disseminated in a disclaimer disclosure substantially in the form provided in paragraph (b) or (c) is guilty of a misdemeanor.

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(c) In the case of broadcast media, telephonic communications, and videos disseminated 18.1 over the Internet, the required form of <del>disclaimer</del> the disclosure is: "Paid for by the ........... 18.2 (committee name)." If the material campaign advertisement is produced and broadcast 18.3 broadcasted or disseminated without cost, the required form of the <del>disclaimer</del> disclosure is: 18.4 "The ...... (committee name) is responsible for the content of this message." 18.5 Subd. 2. **Independent expenditures.** (a) The required form of the <del>disclaimer</del> disclosure 18.6 on a campaign advertisement that is a written independent expenditure is: "This is an 18.7 independent expenditure prepared and paid for by ..... (name of entity participating in the 18.8 expenditure), .... (address). It is not coordinated with or approved by any candidate nor is 18.9 any candidate responsible for it." The address must be either the entity's mailing address or 18.10 the entity's Web site, if the Web site includes the entity's mailing address. When a written 18.11 independent expenditure is produced and disseminated without cost, the words "and paid 18.12 for" may be omitted from the disclaimer disclosure. 18.13 (b) The required form of the disclaimer disclosure on a campaign advertisement that is 18.14 a broadcast independent expenditure is: "This independent expenditure is paid for by ..... 18.15 (name of entity participating in the expenditure). It is not coordinated with or approved by 18.16 any candidate nor is any candidate responsible for it." When a broadcast independent 18.17 expenditure is produced and disseminated without cost, the following disclaimer disclosure 18.18 may be used: "..... (name of entity participating in the expenditure) is responsible for the 18.19 contents of this independent expenditure. It is not coordinated with or approved by any 18.20 candidate nor is any candidate responsible for it." 18.21 Subd. 3. Material that does not need a disclaimer. (a) This section does not apply to 18.22 fund-raising tickets, business cards, personal letters, or similar items that are clearly being 18.23 distributed by the candidate. 18.24 (b) This section does not apply to an individual or association that is not required to 18.25 register or report under chapter 10A or 211A. 18.26 (c) This section does not apply to the following: 18.27 (1) bumper stickers, pins, buttons, pens, or similar small items on which the disclaimer 18.28 cannot be conveniently printed; 18.29 (2) skywriting, wearing apparel, or other means of displaying an advertisement of such 18.30 a nature that the inclusion of a disclaimer would be impracticable; and 18.31 (3) online banner ads and similar electronic communications that link directly to an 18.32

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online page that includes the disclaimer.

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(d) This section does not modify or repeal section 211B.06. 19.1 Subd. 4. Web sites. The requirements of this section are satisfied for an entire Web site 19.2 or social media page when the disclaimer required in subdivision 1 or 2 appears once on 19.3 the homepage of the site. 19.4 19.5 Subd. 5. Font size. For written communications other than an outdoor sign, Web site, or social media page, the disclaimer must be printed in 8-point font or larger. 19.6 Sec. 17. [211B.041] TOP CONTRIBUTOR DISCLOSURES. 19.7 (a) Any campaign advertisement paid for by a committee, except for a political party 19.8 unit or a principal campaign committee, must include the words "committee major funding 19.9 from" followed by the names of the committee's three top contributors. 19.10 (b) If fewer than three persons qualify as top contributors, the committee must only 19.11 19.12 disclose those persons that qualify as top contributors pursuant to this section. If there are 19.13 no persons that qualify as top contributors, the committee is not required to provide the disclosure under this section. 19.14 (c) The disclosure of a top contributor required under this section does not need to include 19.15 terms such as "incorporated," "committee," "political action committee," or "corporation," 19.16 or abbreviations of these terms, unless the term is part of the top contributor's name in 19.17 common usage or parlance. 19.18 (d) If two or more persons make contributions of identical amounts and qualify as top 19.19 contributors, the person with the most recent contribution is required to be listed as a top 19.20 contributor. 19.21 Sec. 18. [211B.042] RADIO AND TELEPHONE CAMPAIGN ADVERTISEMENT 19.22 DISCLOSURES. 19.23 19.24 (a) Any campaign advertisement paid for by a committee, except for a political party unit or a principal campaign committee, that is disseminated over the radio or by prerecorded 19.25 telephonic means must: 19.26 (1) include the disclosure required by sections 211B.04 and 211B.041 at the beginning 19.27 or end of the radio broadcast or telephonic communication; 19.28 (2) be read in a clearly spoken manner and in a pitch substantially similar to the rest of 19.29

Sec. 18. 19

the broadcast or communication; and

(3) last no less than three seconds.

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(b) Radio broadcasts and prerecorded telephonic communications must disclose only the two top contributors unless the campaign material lasts 15 seconds or less or the disclosure statement would last more than eight seconds, in which case only the single top contributor is required to be disclosed.

#### Sec. 19. [211B.043] VIDEO CAMPAIGN ADVERTISEMENT DISCLOSURES.

- (a) A campaign advertisement paid for by a committee, except for a political party unit or a principal campaign committee, that is disseminated as a video, including campaign advertisements on television and videos disseminated over the Internet, must include the disclosures required by sections 211B.04 and 211B.041 in writing at the beginning or end of the video.
- (b) The disclosure required by paragraph (a) must be written and displayed for at least five seconds of a broadcast of 30 seconds or less or for at least ten seconds of a broadcast that lasts longer than 30 seconds.
  - (c) The written disclosure required by paragraph (a) must appear as follows:
- 20.15 (1) be on a solid black background on the entire bottom one-third of the television or
  20.16 video display screen, or bottom one-fourth of the screen if the committee does not have or
  20.17 is otherwise not required to list top contributors;
  - (2) be in a contrasting color in Arial font or an equivalent font, and the font size for the smallest letters in the written disclosure must be four percent of the height of the television or video display screen;
  - (3) the top contributors, if any, must each be disclosed on a separate horizontal line, in descending order, beginning with the top contributor who made the largest cumulative contributions on the first line;
- 20.24 (4) the name of each top contributor, if any, must be centered horizontally; and
- 20.25 (5) all written disclosures must be underlined, except for the names of the top contributors, 20.26 if any.
  - (d) If using a font size of four percent of the height of the television or video display screen causes the name of any of the top contributors to exceed the width of the screen or causes the disclosures to exceed one-third of the television or video display screen, the font size of the name of the top contributor shall be reduced until the top contributor's name fits on the width of the screen or the entire disclosure fits within one-third of the television or

Sec. 19. 20

video display screen, but in no case shall the font size be smaller than 2.5 percent of the height of the screen.

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(e) A video campaign advertisement that is an independent expenditure supporting or opposing a candidate must include the appropriate statement from section 211B.04, subdivision 2, in the solid black background described in paragraph (c), clause (1), below all other text required to appear in that area in a contrasting color and in Arial font or an equivalent font no less than 2.5 percent of the height of the television or video display screen.

## Sec. 20. [211B.044] PRINT CAMPAIGN ADVERTISEMENT DISCLOSURES.

- (a) A print campaign advertisement paid for by a committee, except for a political party unit or a principal campaign committee, must include the disclosures required by sections 211B.04 and 211B.041 displayed as follows:
- (1) The disclosure area must have a solid white background and be in a printed or drawn box on the bottom of at least one page that is set apart from any other printed matter. All text in the disclosure area shall be in contrasting color;
- (2) The text shall be in Arial font or an equivalent font with a font size of at least ten point for printed campaign advertisements designed to be individually distributed, including, but not limited to, mailers, flyers, and door hangers; and
- (3) The top contributors, if any, must each be disclosed on a separate horizontal line, in descending order, beginning with the top contributor who made the largest cumulative contributions on the first line. The name of each of the top contributors must be centered horizontally in the disclosure area.
- (b) Notwithstanding paragraph (a), the disclosures required by sections 211B.04 and 211B.041 for display on a printed campaign advertisement that is larger than those designed to be individually distributed, including, but not limited to, yard signs or billboards, must be in Arial font or an equivalent font with a total height of at least five percent of the height of the campaign advertisement, and printed on a solid background with sufficient contrast that is easily readable by the average viewer. The text on the campaign advertisement may be adjusted so it does not appear on separate horizontal lines, with the top contributors separated by a comma.
- 21.31 (c) Newspaper, magazine, or other public print campaign advertisements that are 20
  21.32 square inches or smaller are only required to disclose the single top contributor of \$10,000
  21.33 or more.

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Sec. 21. [211B.0441] ELECTRONIC MEDIA AND INTERNET CAMPAIGN ADVERTISEMENT DISCLOSURES.

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- (a) An electronic media campaign advertisement, other than a Web site, paid for by a committee, except for a political party unit or a principal campaign committee, must comply with both of the following:
- 22.6 (1) Include the text "Who funded this ad?" in a contrasting color and a font size that is
  22.7 easily readable by the average viewer; and
- 22.8 (2) The text required under clause (1) must be a hyperlink to a Web site containing the
  22.9 disclosures required by sections 211B.04 and 211B.041 in a contrasting color and in no
  22.10 smaller than eight-point font.
- 22.11 (b) The text required under paragraph (a), clause (1), is not required if including the
  22.12 language would be impracticable. In such circumstances, the campaign advertisement needs
  22.13 only to include a hyperlink to a Web site containing the disclosures required by sections
  22.14 211B.04 and 211B.041.
- (c) A Web site paid for by a committee, except for a political party unit or a principal campaign committee, must include the disclosures required by sections 211B.04 and 211B.041 in a contrasting color and in no smaller than eight-point font.
  - (d) A Web site that is hyperlinked to as provided for in paragraph (a), clause (2), must remain online and available to the public until 30 days after the date of the election in which the candidate or ballot question supported or opposed by the campaign advertisement was voted upon.
- (e) A campaign advertisement made by a form of electronic media that is audio only and therefore cannot include either of the disclosures in paragraph (a) must comply with the disclosure requirements for radio advertisements in section 211B.042.
  - (f) A campaign advertisement made by a form of electronic media that allows users to engage in discourse and post content, or any other type of social media, is required to include the disclosures required by sections 211B.04 and 211B.041 in a contrasting color and in no smaller than eight-point font on the committee's profile, landing page, or similar location and on each campaign advertisement posting, but is not required to include the disclosure required by paragraph (a) on a response to a user-generated comment or other similar communication.
- 22.32 (g) The disclosure required by this section does not apply to a campaign advertisement
  22.33 made by social media for which the only expense or cost of the communication is

Sec. 21. 22

compensated staff time unless the social media account where the content is posted was created only for the purpose of campaign advertisements governed by this chapter.

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# Sec. 22. [211B.0442] RADIO OR TELEVISION DISCLOSURES; POLITICAL PARTIES AND PRINCIPAL CAMPAIGN COMMITTEES.

- (a) The disclosures required under section 211B.04 for a campaign advertisement that is paid for by a political party unit or a principal campaign committee are subject to the following requirements:
- (1) For a radio or telephonic prerecorded communication campaign advertisement, the disclosure statement must be: (i) included at the beginning or the end of the campaign advertisement; (ii) read in a clearly spoken manner and in a pitch and tone substantially similar to the rest of the advertisement; and (iii) last no less than three seconds.
- (2) For a video campaign advertisement, including a video campaign advertisement on television or disseminated over the Internet, the disclosure statement must appear in writing for at least four seconds with letters in a type size that is greater than or equal to four percent of the height of the screen and in a color that has a reasonable degree of contrast with the background of the video. The required disclosure must also be spoken during the video if the written disclosure appears for less than five seconds of a broadcast of 30 seconds or less or for less than ten seconds of a broadcast of 60 seconds or more.
- (3) For a print campaign advertisement, the disclosures must be written in no smaller than ten-point font and in a color that has a reasonable degree of contrast with the background of the print campaign advertisement.
- (b) Notwithstanding paragraph (a), clause (3), the required disclosures for a print campaign advertisement that is larger than those designed to be individually distributed, such as a yard sign or billboard, must in total constitute no less than five percent of the total height of the campaign advertisement and must appear in a color that has a reasonable degree of contrast with the background of the print campaign advertisement.
- (c) An electronic media campaign advertisement that is paid for by a political party unit
   or a principal campaign committee, must include the disclosures required by section
   23.29 211B.0441, except for the disclosures related to top contributors.

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Sec. 2	3. [211B.0443] MASS MAILINGS; POLITICAL PARTIES AND PRINCIPAL
CAMP	AIGN COMMITTEES.
<u>To c</u>	comply with the campaign advertisement disclosure requirements under section
211B.0 <sup>2</sup>	4 for mass mailings, a political party unit or principal campaign committee candidate
must:	
<u>(1) p</u>	print the required disclosures on the outside of each piece of mail in the mass mailing
and on	at least one of the inserts included within each piece of mail of the mailing in no
smaller	than six-point font that is in a color or print that contrasts with the background so
is to be	easily legible; and
(2) f	For mass electronic mailings, the political party unit or principal campaign committee
must sh	ow the required disclosure in the electronic mailing in at least the same size font as
a major	ity of the text in the electronic mailing.
Sec. 2	4. [211B.0444] A CHANGE IN TOP CONTRIBUTORS.
If th	e order of top contributors required to be disclosed by this chapter changes or a new
contribu	utor qualifies as a top contributor, a committee must update the disclosures required
by this	chapter in the campaign advertisement affected by the change as follows:
<u>(1)</u> A	A television, radio, telephone, electronic billboard, or other electronic media campaign
advertis	sement must be updated to reflect the new top contributors within five business days.
A comm	mittee is deemed to have complied with this section if the amended campaign
advertis	ement is delivered, containing a request that the campaign advertisement immediately
oe repla	aced, to all affected broadcast stations or other locations where the campaign
advertis	sement is placed no later than the fifth business day.
<u>(2)</u> A	A print media campaign advertisement, including nonelectronic billboards, must be
updated	to reflect the new top contributors before the committee places a new or modified
order fo	or additional printing of the campaign advertisement.
Sec. 2	25. [211B.0445] DISCLOSURE CIRCUMVENTION PROHIBITION.
A co	ommittee placing a campaign advertisement or persons acting in concert with that
commit	tee is prohibited from creating or using another committee to avoid, or that results
in the a	voidance of, the disclosure of any individual, industry, business entity, or another
commit	tee as a top contributor.

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Sec. 26. Minnesota Statutes 2016, section 211B.06, subdivision 1, is amended to read:

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Subdivision 1. **Gross misdemeanor.** (a) A person is guilty of a gross misdemeanor who intentionally participates in the preparation, dissemination, or broadcast of paid political advertising or campaign material advertisement with respect to the personal or political character or acts of a candidate, or with respect to the effect of a ballot question, that is designed or tends to elect, injure, promote, or defeat a candidate for nomination or election to a public office or to promote or defeat a ballot question, that is false, and that the person knows is false or communicates to others with reckless disregard of whether it is false.

- (b) A person is guilty of a misdemeanor who intentionally participates in the drafting of a letter to the editor with respect to the personal or political character or acts of a candidate, or with respect to the effect of a ballot question, that is designed or tends to elect, injure, promote, or defeat any candidate for nomination or election to a public office or to promote or defeat a ballot question, that is false, and that the person knows is false or communicates to others with reckless disregard of whether it is false.
- Sec. 27. Minnesota Statutes 2017 Supplement, section 211B.11, subdivision 1, is amended to read:
  - Subdivision 1. **Soliciting near polling places.** A person may not display <u>a</u> campaign material advertisement, post signs, ask, solicit, or in any manner try to induce or persuade a voter within a polling place or within 100 feet of the building in which a polling place is situated, or anywhere on the public property on which a polling place is situated, on primary or election day to vote for or refrain from voting for a candidate or ballot question. A person may not provide political badges, political buttons, or other political insignia to be worn at or about the polling place on the day of a primary or election. A political badge, political button, or other political insignia may not be worn at or about the polling place on primary or election day. This section applies to areas established by the county auditor or municipal clerk for absentee voting as provided in chapter 203B.
- Nothing in this subdivision prohibits the distribution of "I VOTED" stickers as provided in section 204B.49.
- Sec. 28. Minnesota Statutes 2016, section 211B.20, subdivision 1, is amended to read:
  - Subdivision 1. **Prohibition.** (a) It is unlawful for a person, either directly or indirectly, to deny access to an apartment house, dormitory, nursing home, manufactured home park, other multiple unit facility used as a residence, or an area in which two or more single-family dwellings are located on private roadways to a candidate who has:

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26.1 (1) organized a campaign committee under applicable federal or state law;

- (2) filed a financial report as required by section 211A.02; or
- (3) filed an affidavit of candidacy for elected office.

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- A candidate granted access under this section must be allowed to be accompanied by campaign volunteers.
  - (b) Access to a facility or area is only required if it is located within the district or territory that will be represented by the office to which the candidate seeks election, and the candidate and any accompanying campaign volunteers seek access exclusively for the purpose of campaigning for a candidate or registering voters. The candidate must be seeking election to office at the next general or special election to be held for that office.
  - (c) A candidate and any accompanying campaign volunteers granted access under this section must be permitted to leave campaign <u>materials</u> <u>advertisements</u> for residents at their doors, except that the manager of a nursing home may direct that the campaign <u>materials</u> <u>advertisements</u> be left at a central location within the facility. The campaign <u>materials</u> advertisements must be left in an orderly manner.
  - (d) If a facility or area contains multiple buildings, a candidate and accompanying volunteers must be permitted to access more than one building on a single visit, but access is limited to only one building at a time. If multiple candidates are traveling together, each candidate and that candidate's accompanying volunteers is limited to one building at a time, but all of the candidates and accompanying volunteers traveling together must not be restricted to accessing the same building at the same time.
  - (e) A violation of this section is a petty misdemeanor.
- Sec. 29. Minnesota Statutes 2016, section 211B.32, subdivision 4, is amended to read:
- Subd. 4. **Proof of claim.** The burden of proving the allegations in the complaint is on the complainant. The standard of proof of a violation of section 211B.06, relating to false statements in <u>a paid political advertising or campaign material advertisement</u>, is clear and convincing evidence. The standard of proof of any other violation of chapter 211A or 211B is a preponderance of the evidence.
- Sec. 30. Minnesota Statutes 2016, section 211B.35, subdivision 2, is amended to read:
- Subd. 2. **Disposition of complaint.** The panel must determine whether the violation alleged in the complaint occurred and must make at least one of the following dispositions:

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27.1	(a) The panel may dismiss the complaint.
27.2	(b) The panel may issue a reprimand.
27.2	(a) The panel may find that a statement made in a paid advertisement or compaign

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- 27.3 (c) The panel may find that a statement made in a paid advertisement or campaign material advertisement violated section 211B.06.
- 27.5 (d) The panel may impose a civil penalty of up to \$5,000 for any violation of chapter 27.6 211A or 211B.
- (e) The panel may refer the complaint to the appropriate county attorney.

Sec. 30. 27