A bill for an act

relating to health; establishing an HIV transmission public education program; proposing coding for new law in Minnesota Statutes, chapter 144.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. **[144.066] HIV TRANSMISSION AWARENESS AND EDUCATION.**

The commissioner of health shall design and implement an ongoing statewide campaign to raise awareness and educate the public about HIV transmission and prevention. The campaign must include messages directed to the general population as well as culturally specific and community-based messages.

A toll-free resource and referral telephone line and Web site shall be included in the messages. The commissioner of health shall conduct an evaluation to determine the effectiveness of the campaign.