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State of Minnesota

HOUSE OF REPRESENTATIVES

EIGHTY-EIGHTH SESSION

H. F. No. 1046

02/28/2013 Authored by Mahoney and Kieffer

The bill was read for the first time and referred to the Committee on Jobs and Economic Development Finance and Policy

1.1 A bill for an act
 1.2 relating to higher education; requiring the publication of labor market information
 1.3 by the Department of Employment and Economic Development; requiring
 1.4 the use and dissemination of labor market information by the Minnesota State
 1.5 Colleges and Universities; utilizing workforce centers in assisting individuals
 1.6 seeking credentials for high-demand jobs; amending Minnesota Statutes 2012,
 1.7 section 136F.37; proposing coding for new law in Minnesota Statutes, chapters
 1.8 116J; 116L.

1.9 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.10 Section 1. **[116J.401] LABOR MARKET INFORMATION DATA**

1.11 **PRODUCTION REQUIREMENT.**

1.12 (a) As part of the commissioner's obligation under section 116J.401, the
 1.13 commissioner must, in collaboration with the Office of Higher Education and local
 1.14 workforce center boards, publish labor market analysis supply and demand reports,
 1.15 statewide and by region. The supply and demand reports must:

1.16 (1) identify the state and regional industry sectors and occupations with the highest
 1.17 current and projected job growth;

1.18 (2) identify top job vacancies by state and regional industry sectors and occupations;

1.19 (3) provide information on the education attainment of the current state and regional
 1.20 workforce;

1.21 (4) identify the expected number of graduates in industry-recognized credential and
 1.22 degree programs by career field;

1.23 (5) identify the completion rate and average debt per student of industry-recognized
 1.24 credential and degree programs by career field;

1.25 (6) identify higher education institutions offering industry-recognized credential and
 1.26 degree programs in high job-growth career fields;

2.1 (7) make projections on future state and regional job growth by education level; and
 2.2 (8) utilize employer surveys to identify the credentials and skills needed for
 2.3 employment in high job-growth occupations.

2.4 (b) The statewide report and regional reports shall each present side-by-side
 2.5 comparisons of:

2.6 (1) new job growth and total job openings by education level compared with
 2.7 educational attainment levels of current workforce;

2.8 (2) current and projected top high-growth, high-pay industries by number of new
 2.9 jobs and median salaries compared with top annual graduates by major or credential; and

2.10 (3) top job vacancies requiring some postsecondary credential. Each of these
 2.11 vacancies should be directly linked to information about what credentials are required,
 2.12 where in the state and region those credentials can be obtained, the completion and
 2.13 credential attainment rate of each of those credential programs, the average debt per
 2.14 student who attains each credential, and median wages for the job vacancy.

2.15 (c) Reports required by this section must be regularly reviewed by regional
 2.16 employers and educators to ensure accuracy.

2.17 (d) Reports required by this section must be easily accessible, easily readable, and
 2.18 prominently presented on the Department of Employment and Economic Development
 2.19 Web site and Web sites of workforce centers.

2.20 **Sec. 2. [116L.191] WORKFORCE CENTER; CREDENTIAL ASSISTANCE.**

2.21 (a) The commissioner shall provide at local workforce centers services that
 2.22 assist individuals in identifying and obtaining industry-recognized credentials for jobs,
 2.23 particularly jobs in high demand. The workforce centers must consult and cooperate
 2.24 with training institutions, particularly postsecondary institutions to identify credential
 2.25 programs to individuals.

2.26 (b) Each workforce center shall provide information under section 116J.4011,
 2.27 paragraph (b), clause (3), linked as a shortcut from the desktop of each workforce center
 2.28 computer and available in hard copy. Prominent signs should be posted in workforce
 2.29 centers directing individuals to where they can find a list of top job vacancies and related
 2.30 credential information.

2.31 **Sec. 3. Minnesota Statutes 2012, section 136F.37, is amended to read:**

2.32 **136F.37 JOB PLACEMENT IMPACT ON PROGRAM REVIEW;**
 2.33 **INFORMATION TO STUDENTS.**

3.1 Subdivision 1. **Colleges; technical occupational program.** The board must
3.2 assess labor market data when conducting college program reviews. Colleges must
3.3 provide prospective students with the job placement rate for graduates of technical and
3.4 occupational programs offered at the colleges.

3.5 Subd. 2. **DEED labor market survey; MnSCU usage and disclosure.** The data
3.6 assessed under subdivision 1 must include labor market data compiled by the Department
3.7 of Employment and Economic Development under section 116J.4011. The board and its
3.8 colleges and universities must use this market data when deciding upon course and program
3.9 offerings. The board must provide a link to this labor market data on its Internet portal.

3.10 **EFFECTIVE DATE.** This section is effective the day following final enactment.