

SENATE  
STATE OF MINNESOTA  
NINETY-FOURTH SESSION

S.F. No. 3650

(SENATE AUTHORS: DRAHEIM, Rest, Boldon, Maye Quade and Marty)

DATE	D-PG	OFFICIAL STATUS
02/19/2026	6332	Introduction and first reading Referred to Commerce and Consumer Protection
03/05/2026	6495a	Comm report: To pass as amended and re-refer to Judiciary and Public Safety
03/11/2026	6522	Author added Rest
03/23/2026	6601	Author added Boldon
04/07/2026	6918	Author added Maye Quade
04/09/2026	7483a	Comm report: To pass as amended and re-refer to Commerce and Consumer Protection Author added Marty

1.1 A bill for an act

1.2 relating to commerce; prohibiting the advertisement of prescription drugs on

1.3 television; proposing coding for new law in Minnesota Statutes, chapter 325F.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. 325F.7845 PHARMACEUTICAL ADVERTISING.

1.6 Subdivision 1. Definitions. (a) For the purposes of this section, the terms defined in this

1.7 subdivision have the meanings given.

1.8 (b) "Prescription drug" has the meaning provided in section 151.441, subdivision 8,

1.9 except that prescription drug only includes drugs covered by the medical assistance program,

1.10 MinnesotaCare program, or state employees group insurance program.

1.11 (c) "Television advertisement" means a form of paid marketing communication designed

1.12 to promote products, services, or brands through an over-the-air broadcast or an

1.13 internet-based, nonbroadcast stream of an over-the-air broadcast.

1.14 Subd. 2. Prohibition. Television advertisements for the sale of prescription drugs to

1.15 consumers are prohibited.

1.16 Subd. 3. Enforcement. The attorney general may enforce this section under section

1.17 8.31.