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State of Minnesota

HOUSE OF REPRESENTATIVES

NINETY-FOURTH SESSION

H. F. No. 2782

03/24/2025 Authored by Stephenson
The bill was read for the first time and referred to the Committee on Commerce Finance and Policy

1.1 A bill for an act
1.2 relating to liquor; exempting certain brewers from brand registration requirements;
1.3 amending Minnesota Statutes 2024, section 340A.311.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. Minnesota Statutes 2024, section 340A.311, is amended to read:

1.6 340A.311 BRAND REGISTRATION.

1.7 (a) A brand of intoxicating liquor or 3.2 percent malt liquor may not be manufactured,
1.8 imported into, or sold in the state unless the brand label has been registered with and approved
1.9 by the commissioner. A brand registration must be renewed every three years in order to
1.10 remain in effect. The fee for an initial brand registration is \$40. The fee for brand registration
1.11 renewal is \$30. The brand label of a brand of intoxicating liquor or 3.2 percent malt liquor
1.12 for which the brand registration has expired, is conclusively deemed abandoned by the
1.13 manufacturer or importer. The registration requirement under this paragraph does not apply
1.14 to malt liquor manufactured by a brewer that is exclusively sold for consumption on the
1.15 brewer's licensed premises or for off-sale under section 340A.29.

1.16 (b) In this section "brand" and "brand label" include trademarks and designs used in
1.17 connection with labels.

1.18 (c) The label of any brand of wine or intoxicating or nonintoxicating malt beverage may
1.19 be registered only by the brand owner or authorized agent. No such brand may be imported
1.20 into the state for sale without the consent of the brand owner or authorized agent. This
1.21 section does not limit the provisions of section 340A.307.

2.1 (d) The commissioner shall refuse to register a malt liquor brand label, and shall revoke  
2.2 the registration of a malt liquor brand label already registered, if the brand label states or  
2.3 implies in a false or misleading manner a connection with an actual living or dead American  
2.4 Indian leader. This paragraph does not apply to a brand label registered for the first time in  
2.5 Minnesota before January 1, 1992.