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1900.2235 ADDITIONAL REQUIREMENTS AND PROCESSES FOR MINNESOTA FESTIVAL SUPPORT PROGRAM.

Subpart 1. Definitions. For the purposes of the festival support program:

A. "Arts component" means a distinct arts portion of a broader, community festival that features the work of at least three Minnesota artists and lasts for at least four hours on a single day.

B. "Arts festival" means a celebration of art and culture that features the work of at least five Minnesota artists or arts groups and lasts for at least six hours on a single day.

Subp. 2. **Purpose of program.** The Minnesota festival support program is designed to build community and expose citizens in every region of the state to festivals that celebrate the arts, including diverse art forms such as folk and traditional art as defined under part 1900.2240.

Subp. 3. Uses of grants. Festival support funds may only be used for:

A. costs related to planning, preparing, and presenting a festival; or

B. professional development of staff that increases an organization's capacity to plan, prepare, and present the proposed festival.

Subp. 4. Criteria used by advisory panel and board to make grants. Each application shall be reviewed by an advisory panel which shall make recommendations to the board based on the degree to which the advisory panel finds that the applicant meets the criteria in items A to D.

A. The quality of the arts experience that must, at a minimum, be demonstrated by the following:

(1) the artistic, creative, and cultural value of the proposed project; and

(2) the relationship between the artistic programming, the applicant's mission, and the audience's needs.

B. Commitment to and from the community that must, at a minimum, be demonstrated by the following:

(1) the community is involved in the planning or execution of the project;

(2) the project brings value, artistic or otherwise, to the community; and

(3) efforts to make the programming accessible for persons with disabilities.

C. Capacity for effective project administration that must, at a minimum, be demonstrated by the following:

(1) the qualifications of the staff, artists, and other collaborators to design and execute the proposed programming;

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(2) a promotion plan that will attract broad public participation or successfully target some other group;

(3) a realistic budget that aligns with project and applicant goals; and

(4) evidence of an ability to achieve consistent and measurable results.

D. Effective evaluation and assessment that must, at a minimum, be demonstrated by the following:

(1) an evaluation plan for the project that will measure the Arts Board's program and applicant's project outcomes;

(2) an evaluation plan with processes, tools, and methods that are realistic and appropriate for the project; and

(3) evidence of how evaluation results will be used to guide future planning and programming.

Subp. 5. Additional eligibility requirements. To be eligible for a grant under this part, the applicant must:

A. not have received funds in the same fiscal year from the Arts Board's operating support or community arts schools and conservatories grant programs; and

B. have presented the proposed festival at least once prior to the date the application is submitted.

Subp. 6. **Dollar amount of grants.** The minimum and maximum amounts for grant awards and any matching funds requirements for the Minnesota festival support program shall be determined by the board based upon available resources and shall be published in current program information.

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