

1550.0120 DECEPTIVE OR MISLEADING ORAL STATEMENTS REGARDING UNLABELED GOODS.

Any article of food, which, under parts 1550.0090 to 1550.0110, does not require labeling, must not be sold, exhibited, or offered for sale in such a manner as to be liable to mislead or deceive the purchaser. Deceptive or misleading oral statements regarding the nature or quality of unlabeled goods are prohibited.

Statutory Authority: *MS s 31.101*

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