- (5) assess the desirability of publishing a market guide for farmers that would provide market assistance to purchasers of farm liability coverage; and
- (6) recommend other legislation or rule changes regarding pollution liability insurance that would strengthen both the farming community and the insurance industry.

The commissioner shall organize an advisory committee composed of representatives from the farming and insurance industries. Representatives from the farming community shall include, but not be limited to, the department of agriculture and statewide farm organizations. Representatives from the insurance industry shall include, but not be limited to, insurance companies that write farm liability policies and statewide insurance oriented organizations. The commissioner may incorporate recommendations made by members of the advisory committee in a report to the legislature and must deliver the report to the legislature by January 1, 1995.

Sec. 2. EFFECTIVE DATE.

This act is effective the day following final enactment.

Presented to the governor April 18, 1994

Signed by the governor April 20, 1994, 1:54 p.m.

CHAPTER 477—S.F.No. 2579

An act relating to commerce; restraint of trade; providing a civil remedy for injury to business reputation or dilution of quality of a mark; providing grounds for injunctive relief; proposing coding for new law in Minnesota Statutes, chapter 325D.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. [325D.165] INJURY TO BUSINESS REPUTATION.

<u>Likelihood of injury to business reputation or of dilution of the distinctive quality of a mark or trade name shall be grounds for injunctive relief, regardless of the presence or the absence of competition between the parties or likelihood of confusion, mistake, or deception.</u>

For the purposes of this section, the following terms have the meanings given them:

- (1) "dilution" means the lessening of the capacity of an owner's mark to identify and distinguish goods or services; and
- (2) "distinctive quality" means the mark is inherently distinctive or has acquired distinctiveness, and the mark is well known or famous.

New language is indicated by underline, deletions by strikeout.

Presented to the governor April 18, 1994

Signed by the governor April 20, 1994, 1:55 p.m.

CHAPTER 478—S.F.No. 1774

An act relating to traffic regulations; permitting white strobe lights on rural mail carrier vehicles; amending Minnesota Statutes 1992, sections 169.01, by adding a subdivision; and 169.64, subdivision 8; Minnesota Statutes 1993 Supplement, section 169.64, subdivision 3.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

- Section 1. Minnesota Statutes 1992, section 169.01, is amended by adding a subdivision to read:
- Subd. 79. RURAL MAIL CARRIER VEHICLE. "Rural mail carrier vehicle" is a motor vehicle operated by a rural mail carrier on a rural mail route.
- Sec. 2. Minnesota Statutes 1993 Supplement, section 169.64, subdivision 3, is amended to read:
- Subd. 3. FLASHING LIGHTS. Flashing lights are prohibited, except on an authorized emergency vehicle, school bus, bicycle as provided in section 169.222, subdivision 6, road maintenance equipment, tow truck or towing vehicle, service vehicle, farm tractors, self-propelled farm equipment, rural mail carrier vehicle, or on any vehicle as a means of indicating a right or left turn, or the presence of a vehicular traffic hazard requiring unusual care in approaching, overtaking or passing. All flashing warning lights shall be of the type authorized by section 169.59, subdivision 4, unless otherwise permitted or required in this chapter.
- Sec. 3. Minnesota Statutes 1992, section 169.64, subdivision 8, is amended to read:
- Subd. 8. WHITE STROBE LAMPS. (a) Notwithstanding sections 169.55, subdivision 1, 169.57, subdivision 3, clause (b), or any other law to the contrary, a vehicle may be equipped with a 360-degree flashing strobe lamp that emits a white light with a flash rate of 60 to 120 flashes a minute, and the lamp may be used as provided in this subdivision, if the vehicle is:
- (1) A school bus that is subject to and complies with the color and equipment requirements of sections 169.441, subdivisions 1 and 2, and 169.442, subdivision 1. The lamp shall be permanently mounted on the longitudinal center line of the bus roof not less than five feet nor more than seven feet forward of the rear roof edge. It shall operate from a separate switch containing an indicator lamp to show when the strobe lamp is in use. The strobe lamp may be lighted only when atmospheric conditions or terrain restrict the visibility of

New language is indicated by underline, deletions by strikeout.