15-2011

SENATE STATE OF MINNESOTA EIGHTY-NINTH SESSION

XX/TO

S.F. No. 1418

(SENATE AU	THORS: RE	ST, Senjem	and Marty)	
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DATE	D-PG	OFFICIAL STATUS	
03/05/2015	571	Introduction and first reading Referred to Commerce	

1.1 1.2	A bill for an act relating to commerce; regulating the pricing and distribution of contact lenses;
1.3	proposing coding for new law in Minnesota Statutes, chapter 325F.
1.4	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

Section 1. [325F.786] CONTACT LENS PRICING AND AVAILABILITY. 1.5

It is unlawful for a manufacturer or distributor of prescription contact lenses to 1.6

- 1.7 prevent, by any means, including through a unilateral policy or agreement, a retailer from
- selling or advertising the contact lenses to consumers below any specified price, or to 1.8
- otherwise limit the ability of a retailer to set prices at which contact lenses are offered 1.9
- or advertised to consumers, or to restrict options available to contact lens consumers by 1.10
- discriminating in the distribution of contact lenses based on the channel of trade or based on 1.11
- whether the retailer is, or is associated with, a person or entity authorized by law to prescribe 1.12
- the contact lenses. The attorney general shall enforce this section under section 8.31. 1.13